



## Planning Group 3

### Citizen Ideas Packet

#### Introduction

During the first phase of Envision 2030, more than 1,000 Cumming-Forsyth County citizens described how they want their community to look and work by the year 2030. Over the course of 15 meetings, they offered their ideas and images, which were captured on flip charts. We transcribed the answers and entered them into spreadsheets, where they were sorted by topic. The ideas and images relevant to your planning group are contained in this packet.

#### Your group's assignment

1. Show how the Cumming-Forsyth County community can develop the best recreational facilities of any county its size.

Givens:

- The facilities may include, but not be limited to a number of sports facilities and a network of bicycle and pedestrian trails.
2. Show how the Cumming-Forsyth County community can develop year-round events and activities that draw visitors to the area and keep residents involved in community life.

## **Idea categories**

There are two categories of citizen ideas in this packet. First are ideas that, we believe, relate directly to your assignment. Second are ideas that may relate to your assignment. Some of these categories are shared with other planning groups (because we think they may be of interest to them as well). Where we've given these ideas to other groups, we've indicated the group numbers in the parentheses.

**Primary Ideas:** We think ideas in these categories are most relevant to your planning group:

- Recreation
- Image/distinctiveness (shared with groups 1, 2, 4)

**Secondary Ideas:** We think many of the ideas in these categories may relate to your planning group's work:

- Culture (shared with groups 1, 2, 4)
- Economic development (shared with group 4)

## **How the ideas are organized**

In the fall Vision Meetings, we asked participants three questions:

- What makes Cumming-Forsyth County an ideal community in the year 2030?
- What do we need to preserve among things that already exist today for that vision of the future to come true?
- What do we lack today that we would need for the vision of the future to come true?

We also asked participants to let us know which ideas reflected a consensus of their group's thinking, and which ideas they felt were the most visionary, or "out of the box," ideas.

To stay consistent with that format, we organized the ideas in this packet so that you will first see the ideas participants identified as the "visionary" ideas. Those ideas will be followed by the things participants felt needed to be preserved, then those that are lacking. We are also including the "consensus" and "out of the box" ideas at the end.

## **Note to citizen idea readers**

Please read through all the ideas in this packet before the first Work Session on Feb. 6, highlight those you think are most significant or thought provoking and be prepared to lead a discussion about the citizen ideas.

## Visionary Ideas

The ideas on the following pages were offered by participants in response to the following scenario and question:

*It is 2030. Time magazine is sending a reporter to Cumming-Forsyth County to do a cover story on how this community came to be regarded as the “model” or “ideal” mid-sized community in the country – the community other mid-sized communities around the country want to be like.*

*What will Time magazine say in its 2030 article makes Cumming-Forsyth County such an ideal community?*

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
1	2	Parks	Recreation	
1	4	Riverwalk	Recreation	
1	4	Community activites / children oriented parades, events	Recreation	
1	5	Keep our parks	Recreation	
1	6	Recreation trails throughout county	Recreation	
1	6	Parks (family-oriented, rather than sports)	Recreation	
1	6	Equestrian trails	Recreation	
1	6	Lake Lanier Islands-type facility	Recreation	
1	6	Minor league team / facility	Recreation	
1	6	Ice skating rink	Recreation	
1	6	Outdoor (ATV) trails	Recreation	
1	6	Indoor swimming pools	Recreation	
1	7	Indoor aquatic center	Recreation	
1	7	Parks and recreation	Recreation	
1	7	Recreation and parks and greenspace	Recreation	
1	8	Senior centers, activities	Recreation	
1	8	Maintain high level of service and quality of the parks system	Recreation	
1	9	Indoor / outdoor ampitheater	Recreation	
1	9	Resort on lake	Recreation	
1	9	Keep public parks public	Recreation	
1	9	More nightlife and culture in downtown area (like Dahlonaga)	Recreation	
1	9	Playgrounds with trees for kids (picnic tables, wildlife, ducks)	Recreation	
1	10	Lake front park areas	Recreation	
1	11	Greenspaces with bike and walking trails	Recreation	
1	11	Safe / improve and add to parks / Mixed use: sports / walk / bike / picnic	Recreation	
1	12	More recreational activities / bike paths / hiking, etc.	Recreation	
1	14	Recreation for everyone	Recreation	
1	14	Nature center	Recreation	
1	14	Create "Lake Walk," much like "Riverwalk" in Columbus and Savannah	Recreation	
1	14	Photo 3: New "Lake Walk"	Recreation	
1	15	Lots of oppotunities for physical fitness / outdoor activities	Recreation	
1	15	County buy golf course on Buford Dam Rd.	Recreation	
1	16	Green space! Parks / outdoor recreation	Recreation	
2	1	Aquatic center	Recreation	

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
2	1	Botanical Gardens	Recreation	
2	3	Concert on the lawn-type area with water fountains / children playing on the lawn	Recreation	
2	4	Family - Parks / beach at Lake Lanier	Recreation	
3	1	Larger parks	Recreation	
3	1	Parks that are actually attractive to kids - less organized activities - allow kids to play safely	Recreation	
3	1	Neighborhood parks / utilize school property for park use	Recreation	
3	1	Year-round activities on the lake	Recreation	
3	1	Reclaim rock quarry for greenspace / ampitheater / entertainment venues / botanical garden	Recreation	Culture
3	2	Sport facilities for all ages	Recreation	
3	4	Leisure activities (kayaking, boating, swimming, parks, dog bark parks)	Recreation	
3	5	Lakes - Roswell example - Walking area - greenway	Recreation	
4	1	More places available (ie, ampitheatre, greenway, park areas, things to do)	Recreation	Culture
4	1	More parks, not just for sports	Recreation	
4	1	More attractions - family oriented	Recreation	
4	1	Better kept parks around Lanier	Recreation	
4	1	Boardwalk	Recreation	
4	2	Family event around lake with free access	Recreation	
4	3	More exercise gyms	Recreation	
4	3	Large park - Families of all ages in the park	Recreation	
4	3	Balance between county-led sports programs and community-led sports programs	Recreation	
4	3	More sports facilities to keep pace with growth	Recreation	
4	3	Passive park space	Recreation	
4	3	Multi-level party deck on lake	Recreation	
4	3	A better movie theater	Recreation	
4	3	More entertainment venues	Recreation	
4	3	Need placers to "hang out" - casual places - dance halls - hoa-structured - local bands	Recreation	
5	2	Sawnee Mountain - Barker House become planetarium	Recreation	
5	2	Chat. Corridor - public access with connection to green space	Recreation	
5	2	Minor league baseball team and equestrian facility	Recreation	

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
5	2	Fishing tournament and Turkey	Recreation	
5	2	Civic Center with Hockey	Recreation	
5	3	Parks and recreation being ahead of the curve	Recreation	
5	3	Outdoor events facility / beach/waterpark on the lake / More restaurants / More restaurants on the lake	Recreation	
5	4	Outdoor recreation / playgrounds / lake / x-games / wakeboard tournaments, triathlons / "outdoor activity mecca" / Green space	Recreation	
5	4	Community gardens in convenient locations / Low lease rates for plot of garden space	Recreation	
5	5	Chastain on lake - art museum - children's museum (hands on) - Replace Sawnee Center - something for performing arts	Recreation	Culture
6	2	Minor league sports teams	Recreation	
6	3	Make sure our parks keep up with growth of county	Recreation	
6	3	Community pool	Recreation	
6	5	A trail following Big creek from Forsyth to Alpharetta	Recreation	
6	6	Take advantage of existing parks	Recreation	
6	6	Safe teen-oriented events, places, activities - music, friends, leisure park, lake	Recreation	Human Capital
6	7	Better maintenance on parks in county	Recreation	
6	8	More recreation facilities - provide programs / classes in spanish for accessibility to parks and recreation	Recreation	Diversity
6	9	Pro football team	Recreation	
6	9	More county park and rec programs and facilities (like Ctrl. Park)	Recreation	
6	9	Aquatic center	Recreation	
6	9	Hiking trails	Recreation	
6	9	All the lake parks kept open (trees, camping, fishing, horseshoes, hiking)	Recreation	
6	9	Botanical garden - learning, labeled specimens	Recreation	
6	10	Hockey team, recreation, youth sports	Recreation	Human Capital
6	10	Outdoor trails, parks	Recreation	
6	10	Thoughtful development of Sawnee Mountain for recreation - keep paved parking lots / tree cutting minimum	Recreation	
7	1	B issue for green space - parks - park/rec facilities	Recreation	
7	1	County leasing more parks	Recreation	
7	1	Parks, library system is great	Recreation	Education
7	2	Ampitheatre / convention center / special events / events facility	Recreation	

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
7	2	Place to rent sailboats	Recreation	
7	2	AAA Baseball team	Recreation	
7	3	Children - little league world series	Recreation	
7	4	Parks and outdoor venues	Recreation	
7	4	Minor league pro baseball sport franchise	Recreation	
7	4	Amateur sports	Recreation	
7	4	Competition youth sports - facilities for organized sports	Recreation	
7	5	Link parks and Sawnee mountain via trails / greenway	Recreation	Transportation
7	5	Planetarium on Sawnee Mountain - with chair lift - helps make us a destination	Recreation	
7	5	A place for events, socials, dinners - helps night life	Recreation	
7	5	Piano bar	Recreation	
7	6	Recreation - passive - nature - more than ball fields - Sawnee mountain - Lake Lanier	Recreation	
7	6	Aquatic centers	Recreation	
7	6	Safe palces for teens - recreation	Recreation	
7	7	Nature center	Recreation	
7	8	Showcase for Lake Lanier	Recreation	
7	9	Quality of parks and recreation	Recreation	
7	9	More, smaller neighborhood parks, nicer street scapes	Recreation	Transportation
7	9	Awesome recreation / tourism opportunities connected together through trails	Recreation	
7	10	Recreational clubs	Recreation	
7	11	No more huge marina developments on lake	Recreation	
8	1	Small corner parks	Recreation	
8	2	Parks and recreation with adequate facilities for all ages	Recreation	
8	3	Commitment to the family - parks, recreation centers - things that will foster a sense of community	Recreation	
8	3	Family oriented entertainment activities	Recreation	
8	3	Bowling / skating - family oriented	Recreation	
8	3	Ice rink - family oriented activities	Recreation	
8	3	Swimming facilities - pools in schools - olympic size pool - ymca/ywca - swimming activities for all ages	Recreation	
8	3	More of a variety of kids activities	Recreation	
8	4	More parks, community activities for kids to be proud of	Recreation	
8	4	YMCA expansion	Recreation	

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
8	5	Recreational facilities, pools	Recreation	
8	6	Committed to family recreational areas consisting of civic and community buildings	Recreation	
8	8	Better parks	Recreation	
8	8	Additional recreation options for young children and teens	Recreation	
8	9	Clean and safe parks	Recreation	
8	9	Recreational parks - sporting fields, enough fields	Recreation	
8	10	Continue park and recreation facilities	Recreation	
9	1	Parks	Recreation	
10	1	More designated areas set up for parks - subdivision parks	Recreation	
10	1	Events facility on the lake	Recreation	
10	2	Park - Central Park, NY-like	Recreation	
10	2	Ice rink	Recreation	
10	2	Something at Lake Lanier	Recreation	
10	3	Events facility - a nice one - banquet, convention	Recreation	Economic Development
10	3	Nice parks that aren't softball/baseball oriented - like Central Park, open space	Recreation	
10	3	Amphitheater on the lake - something like Chastain	Recreation	
10	4	Concert hall - events	Recreation	
10	4	Sports attraction - minor league team	Recreation	
10	5	Preserved green space for parks and recreation activities	Recreation	
11	1	Improve Lake Lanier - put in more camp grounds	Recreation	
11	1	Park with ramps for skateboarding and for bikes	Recreation	
11	1	Park that has center area with water fountain coming out of ground	Recreation	
11	6	Senior athletic club with deep swimming pool	Recreation	Health Care
12	1	Social and recreational park (center) for teens, etc. for kids to hang out, similar to Bogan Park	Recreation	
12	1	More holiday and summer camps, outdoor adventures	Recreation	
12	2	County or city run world-class golf course open to residents at price advantage to out-of-county players	Recreation	
13	1	Picture of central park	Recreation	
13	1	Lake at summer time	Recreation	
13	1	Recreation areas	Recreation	
2	3	Water on lake lanier / fall-time music venue on water (public access)	Culture	Recreation
6	2	Preservation of local history - museums, nature centers	Culture	Recreation

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
1	1	Development of Lanier's shoreline (recreation, shopping, entertainment)	Economic Development	Recreation
1	15	"Alive" downtown - housing, shops, etc. (include a botanical park)	Economic Development	Recreation
4	2	Use lake with commercial establishments	Economic Development	Recreation
4	3	Mixed-use facility on the lake - cultural, restaurants, swimming, less emphasis on high-end homes and move focus on larger community	Economic Development	Recreation
7	4	Clean lake - convention center / boardwalk facility / shopping, arts, entertainment for the kids / interactive nature facility	Economic Development	Recreation
7	6	A world-class destination on lake lanier	Economic Development	Recreation
3	6	Require developers to donate land for schools / greenspace	Education	Recreation
1	1	Greenspace as a priority	Environment	Recreation
1	2	Preserved/planned greenspace	Environment	Recreation
1	3	Preserving green space, existing trees	Environment	Recreation
1	5	Preserving and integrating our green space	Environment	Recreation
1	7	Greenspace with balance	Environment	Recreation
1	12	Preserve the green space	Environment	Recreation
1	13	Maintain greenspace	Environment	Recreation
1	14	Have "green space"	Environment	Recreation
2	1	Greenspace a priority: Parks, Sawnee preserve, specified percentage known	Environment	Recreation
2	4	Plenty of green space	Environment	Recreation
3	1	Preserving open space	Environment	Recreation
3	4	Maintain small town feel (conservation of greenspace)	Environment	Recreation
3	5	Green space	Environment	Recreation
3	9	More greenspace	Environment	Recreation
4	3	Greenspace	Environment	Recreation
5	1	Green Space - Walking Trails, Parks, Bike Trails, Trees	Environment	Recreation
5	1	Development with green space	Environment	Recreation
5	2	Lake Lanier - green space	Environment	Recreation
5	5	County purchasing land for greenspace	Environment	Recreation
5	6	Moratorium on Res 3 and 4 to allow for public ownership of greenspace - also, will have lesser need for school growth	Environment	Recreation
6	1	Greenspace - planned subdivisions with greenspace, more parks - balanced to area population	Environment	Recreation
6	2	Perfect balance: green space, development	Environment	Recreation
6	2	More provision for green spaces	Environment	Recreation

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
6	2	Lake Lanier - ensure quality, improved safety, public use	Environment	Recreation
6	3	Innovative solutions to greenspace issues that don't place the burden on property owners	Environment	Recreation
6	5	Compensate landowners for keeping land greenspace	Environment	Recreation
6	7	Need more greenspace	Environment	Recreation
6	10	Lots of greenspace	Environment	Recreation
7	1	Green space / tree ordinance	Environment	Recreation
7	2	Preserving more greenspace - land trust foundation	Environment	Recreation
7	3	Lots of trees / greenspace with design theme	Environment	Recreation
7	5	Protected green space	Environment	Recreation
7	6	Preservation of green space and preservation of landmarks	Environment	Recreation
7	8	More greenspace	Environment	Recreation
8	2	Protecting green space - amend master plan	Environment	Recreation
8	4	Adequate green space	Environment	Recreation
8	5	More green space - cluster housing with designated protected land	Environment	Recreation
8	10	Safe green space	Environment	Recreation
9	1	Green space preservation	Environment	Recreation
9	3	Green space	Environment	Recreation
10	3	Quality developments that are focused on green space - keep the trees	Environment	Recreation
10	4	Land set aside for greenspace	Environment	Recreation
12	2	More parks and the lake - save 'em	Environment	Recreation
5	5	Better senior center (ex. Alpharetta) - ball fields, tennis, activites, larger and more facilities	Health Care	Recreation
7	10	More activities for elderly people - active activities - walks, entertainment	Health Care	Recreation
6	9	Impact fees to fund infrastructure (greenspace, parks, schools)	Infrastructure	Recreation
8	7	Family community based activities - family events connect as a community	Neighborliness/Connecte	Recreation
6	9	Parks and squares - easily accessible benches, trees, water falls	Planning	Recreation
7	8	More programs for disabled - parks and recreation	Social Issues	Recreation
1	9	More walking paths and bicycling paths that connect downtown to a park	Transportation	Recreation
3	1	Walking paths / trails around the lake - long paths, like 10 miles or more	Transportation	Recreation
7	7	Park system connected by bike / hike / skate trails	Transportation	Recreation

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
14	1	Skate park	Recreation	
14	1	Chuck E. Cheese	Recreation	
14	1	Public pool	Recreation	
14	1	Ice rink	Recreation	
14	1	Ocean	Recreation	
14	1	Hunting areas	Recreation	
14	1	Park	Recreation	
14	1	Zoo Mini golf	Recreation	
14	1	Something like Callaway Gardens	Recreation	
14	2	Ice skating	Recreation	
14	2	More teams at parks and recreation	Recreation	
14	2	Bigger / more parks	Recreation	
14	3	Hockey rink	Recreation	
14	3	Ice skating	Recreation	
14	3	Dirt track	Recreation	
14	3	Clubs	Recreation	
14	3	Indoor pool	Recreation	
14	3	YMCA	Recreation	
14	3	County gym	Recreation	Human Capital
14	3	6 Flags	Recreation	
14	3	Pool hall	Recreation	
14	3	Zoo	Recreation	
14	3	Aquarium	Recreation	
14	3	Parks	Recreation	
14	3	Balloon Rides	Recreation	
14	4	Skating rink	Recreation	
14	4	Waterpark	Recreation	
14	4	Bigger stadium for sports	Recreation	
14	4	Girls football	Recreation	
14	4	Boxing team	Recreation	
14	4	Badmitton team	Recreation	
14	4	Zoos	Recreation	
14	4	Closer theme parks	Recreation	
14	4	Rec center on lake	Recreation	
14	4	Skate park	Recreation	
14	4	IMAX Theatre	Recreation	

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
14	4	BINGO Night	Recreation	
14	4	Public swimming pools with diving boards	Recreation	
14	4	More recreation parks	Recreation	
14	4	More mountain bike trails	Recreation	
14	4	Dirt bike parks	Recreation	
14	4	Adult clubs	Recreation	
14	4	More bowling alleys	Recreation	
14	4	Ski slopes	Recreation	
14	5	Boxing	Recreation	
14	5	Frisbee	Recreation	
14	5	Ping pong	Recreation	
14	5	Shooting range	Recreation	
14	5	Motocross track	Recreation	
14	5	Ice rink	Recreation	
14	5	Ice rink for hockey team	Recreation	
14	5	Sporting - arctic sports	Recreation	
14	5	Indoor swim facilities	Recreation	
14	5	Ice cream trucks	Recreation	
14	5	Paintball facilities	Recreation	
14	5	Parks	Recreation	
14	5	Lacrosse fields	Recreation	
14	5	Theme / amusement park	Recreation	
14	5	Zoo	Recreation	
14	5	Night club	Recreation	
14	5	More entertainment	Recreation	
14	5	IMAX	Recreation	
14	6	County indoor pool	Recreation	
14	6	Better recreation program	Recreation	
14	6	Ice skating rink	Recreation	
14	6	State parks	Recreation	
14	6	Amusement / theme park	Recreation	
14	6	Drive-in theater	Recreation	
14	6	Resort on lake lanier	Recreation	
14	6	Expansion of lake lanier islands water park	Recreation	
14	6	Zoo	Recreation	
14	6	Professional sports teams	Recreation	

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
14	6	Promote parks and recreation better	Recreation	
14	6	Repair / remodel sports parks	Recreation	
14	6	Arcade	Recreation	
14	6	Another indoor sports facilities	Recreation	
14	6	Big community playgrounds	Recreation	
14	6	More equestrian facilities	Recreation	
14	7	Chuck E. Cheese	Recreation	
14	7	Go Carts	Recreation	
14	7	More gyms (workout)	Recreation	
14	7	Fair more often - 3 times a year	Recreation	
14	7	Zoo	Recreation	
14	7	Ice cream trucks / shops	Recreation	
14	7	More campsites	Recreation	
14	7	More golf courses	Recreation	
14	7	Water parks	Recreation	
14	7	Putt-Putt course	Recreation	
14	7	Ski ramps	Recreation	
14	7	Aqua center	Recreation	
14	7	YMCA	Recreation	
14	7	Keep MA Park	Recreation	
14	7	6 Flags	Recreation	
14	7	Dance clubs	Recreation	
14	7	Bigger recreation center	Recreation	
14	7	Indoor soccer	Recreation	
14	7	More movie theaters	Recreation	
14	7	Skate park	Recreation	
14	7	Concert park	Recreation	
14	8	Dance clubs (Wild Bill's)	Recreation	
14	8	Theme park (huge)	Recreation	
14	8	Aquatic center	Recreation	
14	8	Skating rink	Recreation	
14	8	Drive-thru movies	Recreation	
14	8	Gyms	Recreation	
14	8	Another zoo	Recreation	
14	8	Race track	Recreation	
14	8	BMX places	Recreation	

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
14	8	Casinos	Recreation	
14	8	Arena (multipurpose)	Recreation	
14	8	Boxing center	Recreation	
14	8	Legalize fireworks	Recreation	
14	8	Rodeos	Recreation	
14	8	Go carts	Recreation	
14	8	Chuck E. Cheese	Recreation	
14	8	Resting rooms	Recreation	
14	8	Older recreation sports	Recreation	
14	9	Swimming pools	Recreation	
14	9	Golf courses	Recreation	
14	9	Hockey sack team	Recreation	
14	9	Zoo	Recreation	
14	9	YMCA	Recreation	
14	9	Make the fair grounds more useful	Recreation	Miscellaneous
14	9	Sports arenas	Recreation	
14	9	Amphitheatre	Recreation	
14	9	Legalize gambling and fireworks	Recreation	
15	1	More parks	Recreation	
15	1	More recreation parks (even if single sport)	Recreation	
15	1	Minor league sports teams	Recreation	
15	1	County park with wide range of activities (tennis, lacrosse) where teens could be very involved (jobs, coaching, hanging out)	Recreation	
15	2	More recreation areas	Recreation	
15	2	Amusement park	Recreation	
15	3	More space for sports - esp. practice field	Recreation	
15	3	Nicer fair grounds	Recreation	
15	3	Wildlife center	Recreation	
15	4	Recreation center	Recreation	
15	4	Zoo	Recreation	
15	4	Closer movie theater	Recreation	
15	4	Ice skating	Recreation	
15	4	Arcade	Recreation	
15	4	Putt-putt	Recreation	
15	4	Neighborhood recs.	Recreation	
15	4	Gyms - more	Recreation	

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
15	4	"Open gym" - more availability	Recreation	
15	4	Drive-in movies	Recreation	
15	5	More parks	Recreation	
15	5	A more central movie theater	Recreation	
15	5	Spas	Recreation	
15	5	Bowling alley	Recreation	
15	5	Amusement park	Recreation	
15	5	Big stadium / arena	Recreation	
15	5	Race track	Recreation	
15	5	More gyms	Recreation	
15	5	Wild Bill's / dance club	Recreation	
15	5	Skate parks	Recreation	
15	5	Camping sites	Recreation	
15	5	Public golf course	Recreation	
15	5	ATV activities	Recreation	
15	5	Ice skating rink	Recreation	
15	5	Sky diving	Recreation	
15	5	Minor league teams	Recreation	
15	5	More bars / adult hangout	Recreation	Economic Development
15	6	Night clubs	Recreation	
15	6	Zoo	Recreation	
15	6	Theme parks	Recreation	
15	6	Rodeos	Recreation	
15	6	Monster truck shows	Recreation	
15	6	ATV trail	Recreation	
15	6	Foam clubs	Recreation	
15	6	Recreational places	Recreation	
15	6	Lawn area	Recreation	
15	6	More spas	Recreation	
15	6	Hockey rink	Recreation	
15	6	Aquarium	Recreation	
15	6	More parks	Recreation	
15	6	YMCA	Recreation	
15	6	Lakes - campsites	Recreation	
15	6	Ice skating	Recreation	
15	6	Skate parks	Recreation	

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
15	6	Clubs	Recreation	
15	6	More entertainment	Recreation	
15	6	Drive-in movies	Recreation	
15	6	Movie theaters	Recreation	
15	6	Horse farms	Recreation	
15	6	Picnic tables	Recreation	
15	6	Rock climbing walls	Recreation	
15	6	Deer hunting	Recreation	
15	6	More sports	Recreation	
15	6	UFC rink	Recreation	
15	6	Big pumpkin patch	Recreation	
15	6	More haunted houses	Recreation	
15	6	Golf courses	Recreation	
15	6	Beach	Recreation	
15	6	Water parks	Recreation	
15	6	Baseball / football stadiums	Recreation	
15	6	Tubing / canoeing	Recreation	
15	6	Skydiving	Recreation	
15	6	Indoor pools	Recreation	
15	6	More gyms	Recreation	
15	7	More parks	Recreation	
15	7	Things to do / nothing here	Recreation	
15	7	More courts - tennis, basketball	Recreation	
15	7	Community pools	Recreation	
15	7	Amusement parks	Recreation	
15	7	Local stadium	Recreation	
15	7	No entertainment / boring	Recreation	
15	7	Laser tag / paintball	Recreation	
15	7	Pinball / game room	Recreation	
15	7	Nothing in Forsyth	Recreation	
15	7	Hockey - cooler, ice skating	Recreation	
15	7	Professional sports	Recreation	
15	7	Zoo	Recreation	
15	7	More parks	Recreation	
15	7	Race track / andretti	Recreation	
15	7	Parks in neighborhood / playgrounds	Recreation	

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
15	7	More activities	Recreation	
15	7	Indoor / outdoor activities	Recreation	
15	8	Racing arena	Recreation	
15	8	Amusement parks	Recreation	
15	8	Outdoor parks	Recreation	
15	8	24/7 rec. center for anyone	Recreation	
15	8	Putt-putt course	Recreation	
15	8	Guided nature walks	Recreation	
15	8	Petting zoo	Recreation	
15	8	Teen club - to dance, music	Recreation	
15	8	Skating rink	Recreation	
15	8	Park (playground, walking)	Recreation	
15	8	Zoo	Recreation	
15	8	Laser tag	Recreation	
15	8	Chuck E. Cheese	Recreation	
15	8	Nature trail for public	Recreation	Environment
15	8	More things to do in downtown Cumming (rebuild)	Recreation	Economic Development
15	8	Tubing	Recreation	
15	8	Movie theatre	Recreation	
15	9	Theme park	Recreation	
15	9	Recreation center	Recreation	
15	9	More parks	Recreation	
15	9	Polo	Recreation	
15	9	Rugby	Recreation	
15	9	Water polo	Recreation	
15	9	Boxing team	Recreation	
15	9	Advance the fairs / fairgrounds	Recreation	
15	9	Zoo	Recreation	
15	9	IMAX Theater	Recreation	
15	9	Turf (artificial) field	Recreation	
15	9	A place to hang out	Recreation	
15	9	County games on television	Recreation	Miscellaneous
15	9	Skating (ice / roller) rink	Recreation	
15	9	More things to do	Recreation	
15	9	Putt-putt courses / go carts	Recreation	
15	9	Paintball courses	Recreation	

--Recreation--

<b>Meeting</b>	<b>Circle</b>	<b>Ideas</b>	<b>Category 1</b>	<b>Category 2</b>
15	9	Arcades	Recreation	
15	5	Summer camp	Education	Recreation
15	7	Bigger football stadium	Education	Recreation
15	7	More seating at stadium	Education	Recreation
14	1	Waterfall	Environment	Recreation
15	6	More waterways / rivers	Environment	Recreation
14	7	Link county sports programs	Neighborliness/Connecte	Recreation

--Image-Distinctiveness--

Meeting	Circle	Ideas	Category 1	Category 2
1	1	Pleasant architecture for businesses (controls), like John's Creek	Image/Distinctiveness	
1	2	Architectural standards	Image/Distinctiveness	
1	3	Friendly / welcoming / very inviting downtown area	Image/Distinctiveness	
1	4	Neghborhood atmosphere	Image/Distinctiveness	
1	4	Signage, architectural controls / Development & Design standards, partnerships, environmentally consistent, expand Hwy 141 design overlay to include residential	Image/Distinctiveness	
1	6	Architectural design standards	Image/Distinctiveness	
1	7	Committed to being a beautiful community	Image/Distinctiveness	
1	8	Develop a better identity of Forsyth	Image/Distinctiveness	
1	10	Standardized architectural guidelines	Image/Distinctiveness	
1	11	Remove billboard / add underground utilities	Image/Distinctiveness	Infrastructure
1	14	Photo 1: Indian Seats	Image/Distinctiveness	
1	15	Cohesive, attractive "look and feel" to development	Image/Distinctiveness	
2	1	Dunwoody-like sinage: low, smaller, not tacky	Image/Distinctiveness	
2	1	John's Creek-like	Image/Distinctiveness	
2	3	Downtown with hometown feel - safe (similar like some neighborhoods have for walking)	Image/Distinctiveness	
2	4	The county needs a tangible theme -- Best in nation: destination, academia/school system, health care system, planned communities	Image/Distinctiveness	Planning
2	5	Maintain "Mayberry" atmosphere	Image/Distinctiveness	
2	5	More stringent sign standards / controls	Image/Distinctiveness	
3	5	Gas lanterns - parkway, walking, grassed medians, nice landscaping	Image/Distinctiveness	
3	5	Johns Creek overlay - landscaping, greenery	Image/Distinctiveness	
4	1	More holiday decorations around town	Image/Distinctiveness	
4	1	Restore historic homes - festive activities	Image/Distinctiveness	Culture
4	1	More flowers "downtown"	Image/Distinctiveness	
4	1	Having a higher standard for appearance - especially the city of Cumming	Image/Distinctiveness	
4	2	Small town feel	Image/Distinctiveness	
5	1	Planning and zoning: Conference center/performing arts/hotel, character through architectural styles, low profile signing, limit strip malls, landscaping	Image/Distinctiveness	Planning
5	2	Architectural restrictions on commercial designs	Image/Distinctiveness	
5	3	Strict landscaping requirements for businesses	Image/Distinctiveness	
5	3	Presrving farmland	Image/Distinctiveness	

--Image-Distinctiveness--

Meeting	Circle	Ideas	Category 1	Category 2
5	3	Enforcable sign ordinances	Image/Distinctiveness	
5	4	More "progressive" image - "we're not just chicken plants"	Image/Distinctiveness	
5	6	Sign ordinance to conform with a country-like atmosphere	Image/Distinctiveness	
6	2	Architectural controls in place	Image/Distinctiveness	
6	2	County-wide beautification plan and community support	Image/Distinctiveness	
6	2	Beautification of roads to improve scenery and slow traffic	Image/Distinctiveness	
6	2	Get rid of billboards on 400 - limit billboards	Image/Distinctiveness	
6	5	Trees and landscaping in medians. Tree-lined sidewalks and paths	Image/Distinctiveness	Transportation
6	5	A safe, healthy "Mayberry" place to raise families	Image/Distinctiveness	
6	6	Take down billboards - more like Peachtree City	Image/Distinctiveness	
6	6	Personality development of City of Cumming (Charleston, Roswell, Marietta, Savannah, etc.)	Image/Distinctiveness	
6	7	More quaint downtown Cumming - small town look (park and walk around)	Image/Distinctiveness	
6	8	Beautify Cumming, making it less industrial	Image/Distinctiveness	
6	8	Less billboards	Image/Distinctiveness	
6	9	Downtown Cumming - architectural conformance, small mom and pop shops, walkable, town square look	Image/Distinctiveness	
6	10	Retain country charm	Image/Distinctiveness	
7	9	Clean, well-kept	Image/Distinctiveness	
7	9	Revised downtown area - better architecture - more aesthetically pleasing	Image/Distinctiveness	
7	10	A clean town	Image/Distinctiveness	
7	11	Litter free community	Image/Distinctiveness	
8	1	Streetscaping - dogwoods - signature native plant	Image/Distinctiveness	
8	1	Sign ordinance - ban billboards	Image/Distinctiveness	
8	1	Facade standards - support the identity "branding"	Image/Distinctiveness	
8	4	Consistency / standards for commercial building	Image/Distinctiveness	
8	4	Billboard standards	Image/Distinctiveness	
8	4	Sawnee Mountain as focal attraction, developed appropriately	Image/Distinctiveness	
8	4	Maintain historic elements	Image/Distinctiveness	
8	6	Preserving its rural roots - farming and agriculture	Image/Distinctiveness	
8	7	Farm land preserved	Image/Distinctiveness	
8	7	Preserve family farms to allow families to continue to work the farm	Image/Distinctiveness	
8	9	Architectural guidelines	Image/Distinctiveness	
10	3	Reinvent the square - main street feel, like Vinings, Buford	Image/Distinctiveness	

--Image-Distinctiveness--

Meeting	Circle	Ideas	Category 1	Category 2
11	2	Clean up the city - tear down old buildings	Image/Distinctiveness	
13	2	Clean city	Image/Distinctiveness	
13	2	A city with walkways around the city - modernized - but not losing the rustic look	Image/Distinctiveness	Transportation
2	1	Monument on Sawnee mountain as a focal point	Economic Development	Image/Distinctiveness
2	3	Architectural sculpture on top of Sawnee Mountain to identify us as different (like Eiffel tower or Big Chicken - something unique to remember / be known by)	Economic Development	Image/Distinctiveness
5	4	Downtown shopping / entertainment / dining / city walk / architectural, environmental, landscape standards with teeth	Economic Development	Image/Distinctiveness
5	5	Downtown pedestrian-friendly, things to do, architecturally similar, greenspace on outskirts of town	Economic Development	Image/Distinctiveness
5	6	Office parks resembling Windward parkway with coordinated architecture	Economic Development	Image/Distinctiveness
1	2	Smart planning / Zoning integrity / Architectural standards	Planning	Image/Distinctiveness
1	12	Growing a well-themed / planned downtown	Planning	Image/Distinctiveness
6	5	Downtown area is planned, consistent - pedestrian-friendly - pleasing to the eye	Planning	Image/Distinctiveness
7	6	Better sense of community - better planning - more uniform zoning with common architecture - balanced tax base	Planning	Image/Distinctiveness
6	4	Better upkeep of Forsyth County - medians, roads, landscape, etc.	Transportation	Image/Distinctiveness
14	6	"Underground Cumming" (Atlanta)	Image/Distinctiveness	Economic Development
14	8	Solid gold statue	Image/Distinctiveness	
15	2	Value - historic	Image/Distinctiveness	
15	3	Better landscaping	Image/Distinctiveness	
15	3	Improve building designs for major stores - example: wal-mart	Image/Distinctiveness	
15	4	Clean up community	Image/Distinctiveness	
15	6	Historic Cumming - preserve	Image/Distinctiveness	
15	6	Underground Forsyth	Image/Distinctiveness	Economic Development
15	7	More country environment	Image/Distinctiveness	
15	9	More litter control	Image/Distinctiveness	
14	8	Waterfall / monument	Culture	Image/Distinctiveness

Culture

Meeting	Circle	Ideas	Category 1	Category 2
1	1	Partnership with the arts (performing arts)	Culture	
1	2	Cultural arts	Culture	
1	2	Culture (Fine arts, etc.)	Culture	
1	3	Cultural arts center / facility	Culture	
1	3	Preservation of community history	Culture	
1	3	Partnership with cultural community: University, City of Atlanta, Forsyth County	Culture	Leadership
1	4	Cultural development - local scale (like Chastain, not GA Dome)	Culture	
1	5	Cultural arts / performing arts center (Cultural unification)	Culture	
1	5	Indoor aquatic center	Culture	
1	6	Art, Music, and Drama	Culture	
1	6	Performing arts center	Culture	
1	7	Cultural centers and performing and visual arts	Culture	
1	7	Arts	Culture	
1	7	Cultural infrastructure	Culture	
1	8	Cultural arts center	Culture	
1	10	Cultural arts center support of the community arts programs	Culture	
1	11	Cultural arts center - downtown destination: shops / food / arts / historical preservation / conference center - Increase tourism: Lake Lanier should be a vacation destination / Sawnee Mtn Preserve / Downtown	Culture	Economic Development
1	12	Cultural arts	Culture	
1	12	Keeping Cumming's history / identity alive (4th of July, Fair, Antiques, etc.)	Culture	
1	13	Cultural arts facility	Culture	
1	14	More emphasis on cultural arts	Culture	
1	15	Nationally recognized culture / arts festival	Culture	
2	1	Cultural Arts complex	Culture	
2	1	International flair / attribute for the community (Arts, markets, bakerys) - Alpharetta's market as an example	Culture	
2	2	Arts Center	Culture	
2	2	Performing Arts theatre	Culture	
2	3	Water on lake lanier / fall-time music venue on water (public access)	Culture	Recreation
2	4	Cultural arts hub mixed with college / academic centers	Culture	Education
2	5	Increase arts / cultural activities	Culture	
3	1	More entertainment venues - ampitheater	Culture	

Culture

Meeting	Circle	Ideas	Category 1	Category 2
3	1	Government backing arts centers	Culture	
3	1	Turn rock quarry into outdoor venue	Culture	
3	2	Cultural arts center	Culture	
3	4	Cultural arts (amphitheater / museum)	Culture	
3	5	Chastain park environment (amphitheatre)	Culture	
3	8	Support for the arts - museum, performing arts center, peace center (Greenville)	Culture	
4	1	Outdoor amphitheatre	Culture	
4	1	More of a focus on art - street art	Culture	
4	2	Preserve history	Culture	
4	3	Cultural activity center of quality move from Atlanta up to our area / Cultural arts center to attract local and other users of facilities / Create environment for artists to visit/stay in community	Culture	
5	1	Performing arts - Cultural Arts Center	Culture	
5	1	Cultural Arts	Culture	
5	2	Market and preserve cemetery on national registry - tourism - walking tours of cemetery at night with stories	Culture	Economic Development
5	2	Arts Center with symphony	Culture	
5	2	Junior Samples Museum filled with Hee Haw stuff	Culture	
5	3	Cultural arts center	Culture	
5	4	Preserve historic landmarks (ex: Poole's Mill Park)	Culture	
5	5	Expand on demo area at fair - more opportunities for people to see older ways of farming (historic)	Culture	
5	5	"Unto these Hills" performance at Sawnee Mountain - add an amphitheatre if not already planned	Culture	
5	5	Preserve history of this area through events, museums, etc. (Brannon Hotel and similar projects)	Culture	
5	6	High-end arts center	Culture	
6	1	Dedication to history around county	Culture	
6	1	Center for the arts to include university and teen center	Culture	Education
6	2	Performing arts center	Culture	
6	2	Concert venues	Culture	
6	2	Preservation of local history - museums, nature centers	Culture	Recreation
6	3	Cultural arts center - one is needed to complete the community	Culture	
6	3	County wide community center available to be seated	Culture	
6	5	Could use meeting center - civic center like Gwinnett	Culture	

Culture

Meeting	Circle	Ideas	Category 1	Category 2
6	6	Enhance cultural activities - Sawnee Center, playhouse, outdoor concerts in the park	Culture	
6	8	More cultural entertainment / amphitheatre	Culture	
6	9	Cultural Center - Art museum	Culture	
6	10	Cultural center	Culture	
7	1	Performing, visual arts / cultural center	Culture	
7	3	Performing arts center	Culture	
7	4	Culture downtown - outdoor market / artist retail / demo	Culture	
7	4	Cultural arts center - destination downtown	Culture	
7	4	Loft space - performance (amateur / professional)	Culture	
7	5	We need to be a destination (arts, events)	Culture	
7	5	Cultural arts	Culture	
7	5	Public radio station for North GA	Culture	
7	6	A presence in all arts, cultural, performing	Culture	
7	6	A civic center for meetings, etc - a cultural arts center	Culture	
7	6	Multi-cultural center	Culture	Diversity
7	6	Community / cultural / civic center in downtown cumming along with revitalization of downtown	Culture	Economic Development
7	8	Cultural arts	Culture	
7	8	Community meeting areas	Culture	
7	9	Science center, cultural center, civic center, arts center, college, private arts council (control and funding) all possibly in campus type environment	Culture	Education
7	9	Preserve small town values and historic buildings	Culture	
7	10	That we will have cultural centers: workshops, cultural activities (dances), theater, higher education, recreational areas, information, cultural education	Culture	
7	11	Cultural arts center - change tyson to arts center - need community center for groups to meet in, replace Sawnee center	Culture	
8	4	Cultural / performance arts / civic auditorium	Culture	
8	5	City of Cumming - City hall / cemetery / sidewalks / Cumming Playhouse	Culture	Transportation
8	6	Maintaining and developing cultural arts	Culture	
8	6	Performing arts building / civic center	Culture	
8	10	Art center with all arts included - ballet, theatre, handicrafts	Culture	
10	2	Convention / cultural arts center - to bring in conventions	Culture	Economic Development

Culture

Meeting	Circle	Ideas	Category 1	Category 2
11	6	Cultural arts center - large meeting center/conference seating for > 300	Culture	Economic Development
12	1	Ampitheaters for the arts	Culture	
13	2	A picture of a historic place that talks about history of Forsyth	Culture	
13	2	Pictures of different ethnic groups working together	Culture	
1	11	Embrace and improve multicultural environment: education center / arts center / employment services	Diversity	Culture
1	8	Conference center, hotels, civic center, arts and cultural center	Economic Development	Culture
1	16	Revitalize downtown: safe, walkable, park benches, old town feel, Buford, Vickery, cultural arts (co-op, sell art) venue for large events (large ballroom)	Economic Development	Culture
2	4	We need something concrete as a base -- ie college, cultural arts, technology center	Education	Culture
12	2	Add community center - education, performance, recreation, all-inclusive, all access, pool, gym, sauna	Education	Culture
4	1	Restore historic homes - festive activities	Image/Distinctiveness	Culture
1	1	Community center (focus point) with amphitheater	Planning	Culture
3	1	Reclaim rock quarry for greenspace / amphitheater / entertainment venues / botanical garden	Recreation	Culture
4	1	More places available (ie, amphitheatre, greenway, park areas, things to do)	Recreation	Culture
5	5	Chastain on lake - art museum - children's museum (hands on) - Replace Sawnee Center - something for performing arts	Recreation	Culture
14	1	Amphitheater	Culture	
14	3	Concert hall	Culture	
14	3	Museum	Culture	Education
14	5	Venues	Culture	
14	5	Dinosaurs - Museum	Culture	Education
14	5	Educational museum	Culture	Education
14	5	Monument	Culture	
14	6	Performing arts center	Culture	
14	6	Amphitheater	Culture	
14	6	Museums	Culture	Education
14	8	Waterfall / monument	Culture	Image/Distinctiveness
14	9	More areas for bands to play	Culture	
14	9	Comedy club	Culture	

Culture

Meeting	Circle	Ideas	Category 1	Category 2
15	1	"Battle of the bands" at fairground	Culture	
15	1	Music performances at fairgrounds because downtown is too far	Culture	
15	1	Battle of the bands committee - Monthly performance at fairgrounds	Culture	
15	2	Entertainment	Culture	
15	3	More space for the arts / dance company	Culture	
15	3	Concert hall	Culture	
15	5	Ampitheater - for concerts and events	Culture	
15	6	Theatrical places (Fox, Roxy)	Culture	
15	6	Concert center	Culture	
15	6	Civic center	Culture	
15	6	Higher class society	Culture	
15	7	Music venues, concerts	Culture	
15	7	More theaters, like Fox theatre	Culture	
15	8	Forsyth civic center - concerts, plays	Culture	
15	8	Forsyth playhouse	Culture	
15	9	Civic center	Culture	
15	7	More seats in performing arts theatre	Education	Culture
15	7	Fix theatre floor	Education	Culture

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
1	1	Development of Lanier's shoreline (recreation, shopping, entertainment)	Economic Development	Recreation
1	2	Corporate headquarters	Economic Development	
1	2	Selective / upscale business	Economic Development	
1	3	Commitment to commercial expansion	Economic Development	
1	5	Revitalize downtown Cumming	Economic Development	
1	5	Industries to support jobs and taxes	Economic Development	
1	6	5-star restaurants	Economic Development	
1	6	More hotels (of various levels)	Economic Development	
1	6	Conference Center	Economic Development	
1	6	More jobs (professional): technology, bio-tech, agricultural	Economic Development	
1	6	Welcome center	Economic Development	
1	7	Economic stability	Economic Development	
1	8	Keep more of Forsyth's money in the county (commercial / retail; industrial development; create more businesses in county)	Economic Development	
1	8	Develop higher level jobs - better pay	Economic Development	
1	8	Upscale retail, diversity in types of activities, like Atlantic station	Economic Development	Economic Development
1	8	Conference center, hotels, civic center, arts and cultural center	Economic Development	Culture
1	10	Develop commercial and industrial areas into campus type centers and technology parks	Economic Development	
1	10	Small alley boutiques and shops / food	Economic Development	
1	10	Attract more and better paying businesses	Economic Development	
1	11	More high-end white collar jobs	Economic Development	
1	12	Balancing the tax digest (residential vs. commercial)	Economic Development	
1	12	Incentives for property owners to provide land for corporate business development	Economic Development	
1	13	Build commercial growth	Economic Development	
1	13	Bring industrial companies / manufacturing	Economic Development	
1	13	Recruit companies that "want to be here" (don't require too many incentives)	Economic Development	
1	13	Recruit hi-tech, possibly medical or bio-medical industry	Economic Development	
1	13	County government needs to be more proactive in targeting specific types of employers / industries to recruit through a partnership between the county government and Chamber / private sector	Economic Development	
1	14	Balanced tax digest	Economic Development	
1	14	Employment opportunity to stay in Forsyth County	Economic Development	

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
1	14	Draw for tourism (e.g., convention center)	Economic Development	
1	15	Diversified Tax Base	Economic Development	
1	15	"Alive" downtown - housing, shops, etc. (include a botanical park)	Economic Development	Recreation
1	15	Create industry in FoCo	Economic Development	
1	15	Need Class A office space	Economic Development	
1	16	Revitalize downtown: safe, walkable, park benches, old town feel, Buford, Vickery, cultural arts (co-op, sell art) venue for large events (large ballroom)	Economic Development	Culture
2	1	John's Creek-like development in the north, with Windward-like business opportunities / tech sector health / education	Economic Development	
2	1	Monument on Sawnee mountain as a focal point	Economic Development	Image/Distinctiveness
2	2	Active downtown area (shining city on a hill) (restaurants, business, arts)	Economic Development	
2	2	Convention center - restaurants, shops overlooking lake lanier	Economic Development	
2	2	Town Center (Suwanee Town Center)	Economic Development	
2	2	Economic development (new, major businesses)	Economic Development	
2	3	Walking downtown with shops and restaurants - reasons to go downtown	Economic Development	
2	3	Riverwalk - shops with places to eat (like San Antonio)	Economic Development	
2	3	Architectural sculpture on top of Sawnee Mountain to identify us as different (like Eiffel tower or Big Chicken - something unique to remember / be known by)	Economic Development	Image/Distinctiveness
2	3	Commit to high-end corporate space - quality employment to help tax base, develop an area in county for professional business	Economic Development	
2	4	Centrally located square with historical attributes: Arts center, restaurants - We are missing our destination of multiple areas that give people places to go	Economic Development	
2	4	Draw more businesses to increase tax base	Economic Development	
2	5	Assure Forsyth is not a tourist destination	Economic Development	
3	1	Attract more industry to county	Economic Development	
3	1	Strong central business district: restaurants, businesses, traffic routed around (not through) center, boutiques	Economic Development	Transportation
3	1	Keep big box stores together and allow smaller businesses to located together, integrated into community	Economic Development	
3	2	Varied employment opportunities	Economic Development	
3	2	Hotel / conference center	Economic Development	

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
3	2	Work opportunities for all ages	Economic Development	
3	3	Do benchmarking (compare to Irvine, CA, Reston, VA, Peachtree City, GA)	Economic Development	
3	3	More bus tax dollars - less residential	Economic Development	
3	3	Build on county strengths, assets - do not reinvent unless necessary	Economic Development	
3	4	Economic development	Economic Development	
3	5	Develop an incentive to draw corporations in (Alpharetta does a great job)	Economic Development	
3	6	Balancing tax base	Economic Development	
3	7	Business recruitment	Economic Development	
3	8	Using the lake - recreation, board walk, commercial component	Economic Development	
3	8	Commercial campus	Economic Development	
3	8	Ensure large commercial projects don't vacate	Economic Development	
3	9	Revenue generation	Economic Development	
3	9	More privately owned restaurants	Economic Development	
4	1	Less franchised - more privately owned - like Vickery	Economic Development	
4	1	Make "downtown Cumming" more attractive, appealing and inviting	Economic Development	
4	1	More shops independently owned rather than chains	Economic Development	
4	2	Business-fostering so they are long-term	Economic Development	
4	2	Use lake with commercial establishments	Economic Development	Recreation
4	2	Draw larger business so community can work where they live	Economic Development	
4	2	Increase tax base to fund community	Economic Development	
4	3	Furniture stores	Economic Development	
4	3	A mall	Economic Development	
4	3	Upscale restaurants / incentives to attract prestigious/upscale businesses / corporate offices	Economic Development	
4	3	Mixed-use facility on the lake - cultural, restaurants, swimming, less emphasis on high-end homes and move focus on larger community	Economic Development	Recreation
4	3	Move chicken plant out of city	Economic Development	
4	3	More shopping / shopping mall	Economic Development	
4	3	Develop great job opportunities	Economic Development	
5	1	Keep tax base reasonable	Economic Development	
5	2	Lake Lanier needs commercial access to boaters, walkers with some type of control; ie convention center with resort shopping (upscale)	Economic Development	
5	2	Create a niche for target industries	Economic Development	

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
5	2	Tourism continue to market parks and recreation and fair and playhouse with southern hospitality	Economic Development	
5	2	Large hotel - nice to house folks	Economic Development	
5	3	Revitalized / rennovated downtown	Economic Development	
5	4	Downtown shopping / entertainment / dining / city walk / architectural, environmental, landscape standards with teeth	Economic Development	Image/Distinctiveness
5	4	Tyson will leave: what's the plan for the land?	Economic Development	
5	4	Bio-tech (good jobs / balanced tax base)	Economic Development	
5	5	Downtown vital, active - go "back" to the old downtown - restaurants, shops - a real destination - pedestrian-friendly	Economic Development	
5	5	Lake with sailboat, walking trails on short, full lake, entertainment on lake	Economic Development	
5	5	Downtown pedestrian-friendly, things to do, architecturally similar, greenspace on outskirts of town	Economic Development	Image/Distinctiveness
5	5	Rejuvenation of entire county - put admin buildings together - pedestrian friendly	Economic Development	
5	5	Less strip malls!	Economic Development	
5	6	Public/private partnership to create corporate campus for higher income jobs and contribute to county tax base	Economic Development	
5	6	Revitalize city to be more family friendly	Economic Development	
5	6	Office parks resembling Windward parkway with coordinated architecture	Economic Development	Image/Distinctiveness
6	1	More shopping - real malls	Economic Development	
6	1	More shopping in downtown Cumming	Economic Development	
6	2	White collar jobs	Economic Development	
6	2	High tech industry	Economic Development	
6	2	Downtown area in Cumming	Economic Development	
6	2	Diversified job market	Economic Development	
6	2	More commercial development along GA 400	Economic Development	
6	2	Shopping, entertainment at night in downtown Cumming - expansion of park and recreation services - livability (jobs, housing, recreation) - establish land bank for recreation / greenspace	Economic Development	Planning
6	2	Improved hospitality facilities - more and better quality	Economic Development	
6	3	Good businesses that don't pollute and contribute to the community - life and work in the county	Economic Development	Environment
6	3	No chicken plant in the county in 2030	Economic Development	

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
6	3	Public-private partnership to encourage company headquarters to relocate to county	Economic Development	
6	4	Encourage/recruit a lot more industrial and commercial building in the north end of the county along ga 400, but have green space between it and 400	Economic Development	
6	5	Generate interest in working in forsyth - like the interest in working in our schools	Economic Development	
6	6	Take advantage of lake, Sawnee Mountain	Economic Development	
6	6	Enhance communication, promote county	Economic Development	
6	6	Lowest real estate tax in metro Atlanta due to increased digest / growth - must bring in business taxes to hold residential tax - e.g. Satellite blvd in Gwinnett	Economic Development	
6	6	Attract high tech, progressive industry	Economic Development	
6	7	Commercial development on lake	Economic Development	
6	9	Good jobs available in the county	Economic Development	
6	9	More retail centers like the Aves	Economic Development	
6	10	Don't overdevelop lake with too much retail	Economic Development	
6	10	Job development - light industry	Economic Development	
6	10	More retail / mall	Economic Development	
6	10	Protection / support of small businesses / do not allow county to be partial to big retailers	Economic Development	
6	10	Better housing / job opportunities for lower income population	Economic Development	Social Issues
6	10	Develop stretch of castleberry and veterans memorial to 400	Economic Development	
7	1	Planned / controlled growth - business-friendly community	Economic Development	Planning
7	1	Balanced tax base	Economic Development	
7	2	Revitalization of the city of cumming: more friendly for visiting, in-town housing	Economic Development	
7	3	Rebuild downtown cumming	Economic Development	
7	3	Attract higher paid job	Economic Development	
7	3	Emphasize value of Lake Lanier	Economic Development	
7	4	Office space - visual	Economic Development	
7	4	Clean lake - convention center / boardwalk facility / shopping, arts, entertainment for the kids / interactive nature facility	Economic Development	Recreation
7	4	Mall of America facility	Economic Development	
7	4	Business development - work/live/play, avoid commute, significant corporate campuses / community investment	Economic Development	

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
7	5	Balanced business incentives to encourage balanced tax base	Economic Development	
7	5	Sustainable design for business (partner with USGBC)	Economic Development	Environment
7	5	Welcome center - exit 15 - helps us to be a destination	Economic Development	
7	5	Hotels	Economic Development	
7	6	Revitalized downtown - more than 8 hour	Economic Development	
7	6	A world-class destination on lake lanier	Economic Development	Recreation
7	6	Hotels	Economic Development	
7	6	Convention and visitors bureau	Economic Development	
7	6	High-end retail, shopping and restaurant	Economic Development	
7	7	Attract civic-minded, clean large and small business	Economic Development	
7	7	Civic center needed - convention center	Economic Development	
7	7	City club - like 1818 club in Gwinett	Economic Development	
7	8	Tech triangle	Economic Development	
7	9	High quality businesses	Economic Development	
7	10	A picture of a factory	Economic Development	
7	10	A picture from up above to see the construction that has taken place over the last 30 years	Economic Development	
7	10	That we will have center for day light workers	Economic Development	
7	11	Encourage people to come downtown - renovation of downtown	Economic Development	
7	11	Morecommercial growth, light industry, blue grass parkway, windward	Economic Development	
7	11	Designated industrial campus	Economic Development	
7	11	Welcome center	Economic Development	
8	1	Attract tourism through an interactive experience focusing on our agricultural community - farms, wildlife	Economic Development	
8	3	Better balance of tax digers - housing vs. commercial vs. industrial	Economic Development	
8	4	Revitalize downtown, but maintain quaint feel	Economic Development	
8	4	Continued development of local hubs - with housing / business as group	Economic Development	
8	4	Need to attract hospitality industry and large employers that don't create pollution, waste	Economic Development	
8	4	Create tourist attractions	Economic Development	
8	5	Agritourism	Economic Development	
8	5	Grocery store, community centers, parks, senior centers - hubs	Economic Development	
8	6	Committed to industrial and commercial growth, employment	Economic Development	
8	9	Focus on small business	Economic Development	
8	10	More commercial master plan development	Economic Development	

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
8	10	Revitalize downtown Cumming	Economic Development	
8	10	Convention center	Economic Development	
9	3	Continued growth	Economic Development	
10	2	Shops, people enjoy area	Economic Development	
10	2	Need hotels - nice throughout county, Marriott	Economic Development	
10	4	Thriving businesses	Economic Development	
10	4	Amenities that attract	Economic Development	
10	5	New / thriving businesses - mom and pops small businesses with large (more service-based) businesses that employ people, health care	Economic Development	Health Care
10	5	Creating and bringing in businesses within this county to keep people and money here	Economic Development	
11	1	Casino	Economic Development	
11	1	Provide jobs for people who live in Forsyth County before going outside of area	Economic Development	
12	2	Expand the farmers market to a co-op, give it a permanent structure	Economic Development	
12	2	More light industry employers	Economic Development	
12	2	More artisanal local businesses, fewer big box retailers that export community dollars	Economic Development	
12	2	Restaurants on Lake Lanier	Economic Development	
13	1	Businesses	Economic Development	
13	2	A city with no factories in town - must be away from the city	Economic Development	
1	11	Cultural arts center - downtown destination: shops / food / arts / historical preservation / conference center - Increase tourism: Lake Lanier should be a vacation destination / Sawnee Mtn Preserve / Downtown	Culture	Economic Development
5	2	Market and preserve cemetery on national registry - tourism - walking tours of cemetery at night with stories	Culture	Economic Development
7	6	Community / cultural / civic center in downtown cumming along with revitalization of downtown	Culture	Economic Development
10	2	Convention / cultural arts center - to bring in conventions	Culture	Economic Development
11	6	Cultural arts center - large meeting center/conference seating for > 300	Culture	Economic Development
1	8	Upscale retail, diversity in types of activities, like Atlantic station	Economic Development	Economic Development

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
1	12	Partnerships: Corporate / education center / botanical garden to provide greenspace and proved jobs / education - like Johnson & Johnson in Tampa, FL	Education	Economic Development
7	9	Balance of nature vs. business progress	Environment	Economic Development
1	12	Partnerships: Revamp local development authority	Leadership	Economic Development
3	7	Mixed use / redeveloped downtown / diving / work, live, play	Planning	Economic Development
3	7	Commit to smart growth (balanced tax base / planning / architectural controls)	Planning	Economic Development
3	9	Greenway with parks; area similar to Vickery with shops, condos, possibly on lake. Keep retail in segregated areas. Bypass around city. College campus.	Planning	Economic Development
3	9	Moved toward an appealing and controlled mix of commercial and residential similar to Windward Parkway. Make use of space around 400 from exit 11-14 for commercial. Movie theatre @ exit 13.	Planning	Economic Development
5	3	Better planning for industrial / commercial growth	Planning	Economic Development
6	5	Well-planned business parks and retail, restaurants, etc - unity, consistency	Planning	Economic Development
3	7	Medical facilities / good tax base / education / church	Quality of Life	Economic Development
10	3	Events facility - a nice one - banquet, convention	Recreation	Economic Development
3	3	Low-cost housing or better paying jobs	Social Issues	Economic Development
6	3	Pedestrian plaza downtown where no cars are allowed	Transportation	Economic Development
7	5	Walkable shopping areas	Transportation	Economic Development
7	7	Promote sensible, aesthetically pleasing, walking-oriented commercial, office, industrial development to keep tax base low	Transportation	Economic Development
7	7	City of cumming more pedestrian oriented - small shops	Transportation	Economic Development
14	1	Mall	Economic Development	
14	1	Best Buy	Economic Development	
14	1	Fry's	Economic Development	
14	1	More jobs	Economic Development	
14	2	More malls	Economic Development	
14	2	Larger business - higher quality	Economic Development	
14	2	Good restaurants	Economic Development	
14	3	More jobs	Economic Development	
14	3	More tech jobs	Economic Development	
14	3	Mall	Economic Development	
14	3	Olive garden	Economic Development	

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
14	3	Red Lobster	Economic Development	
14	3	Saloon	Economic Development	
14	3	No hotels	Economic Development	
14	3	Hotels	Economic Development	
14	3	More businesses	Economic Development	
14	3	No strip clubs	Economic Development	
14	3	Electronic stores	Economic Development	
14	3	No tourists	Economic Development	
14	3	More music strores	Economic Development	
14	3	Hooters	Economic Development	
14	3	Glue factory	Economic Development	
14	4	More restaurants	Economic Development	
14	4	Dairy Queens	Economic Development	
14	4	Malls	Economic Development	
14	4	Olive Garden	Economic Development	
14	4	Italian restaurants	Economic Development	
14	4	Convention centers	Economic Development	
14	4	Sporting stores	Economic Development	
14	4	More outside malls (not outlets)	Economic Development	
14	4	Contain chicken plants	Economic Development	
14	4	Huge music store	Economic Development	
14	4	Get rid of chicken plants	Economic Development	
14	5	Spencer's - More store variety	Economic Development	
14	5	Less chicken plants	Economic Development	
14	5	More office buildings	Economic Development	
14	5	Community / convention center	Economic Development	
14	5	Tourism - advertise	Economic Development	
14	5	Guitar center	Economic Development	
14	5	Chinese buffet	Economic Development	
14	5	International restaurants	Economic Development	
14	5	Semi-local mall of Cumming	Economic Development	
14	5	Bass Pro	Economic Development	
14	6	Mall	Economic Development	
14	6	More local jobs	Economic Development	
14	6	More restaurants	Economic Development	
14	6	More bigger businesses	Economic Development	

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
14	6	More restaurants on the north side of 400	Economic Development	
14	6	Health food stores	Economic Development	Health Care
14	6	Fresh food market	Economic Development	
14	6	More industry	Economic Development	
14	6	Military base / facilities	Economic Development	
14	6	More cultural-based restaurants	Economic Development	
14	6	Less fast food restaurants	Economic Development	
14	7	More restaurants	Economic Development	
14	7	More jewelry stores	Economic Development	
14	7	More service stations	Economic Development	
14	7	Mall	Economic Development	
14	8	Closer malls	Economic Development	
14	8	More places to eat	Economic Development	
14	8	Gas stations	Economic Development	
14	8	Hotels	Economic Development	
14	8	Cheaper food	Economic Development	
14	8	Video stores	Economic Development	
14	8	Ice cream places (Baskin Robbins)	Economic Development	
14	8	Breakfast places	Economic Development	
14	8	Sports bars	Economic Development	
14	8	More Best Buys	Economic Development	
14	8	Ice cream trucks	Economic Development	
14	8	Pet stores	Economic Development	
14	8	Italian restaurants	Economic Development	
14	8	Red light districts	Economic Development	
14	8	Move chicken plant	Economic Development	
14	9	Electronics store	Economic Development	
14	9	Movie theatres	Economic Development	
14	9	More restaurants / fast foods	Economic Development	
14	9	Better job opportunities	Economic Development	
14	9	Cheaper houses	Economic Development	Social Issues
14	9	Ice cream trucks / places	Economic Development	
14	9	Italian restaurants	Economic Development	
15	1	More shopping	Economic Development	
15	1	Teens working at teen store (Old Navy)	Economic Development	
15	1	Adjust labor hours for more hours	Economic Development	

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
15	1	Teacher recommendation allowed on job application for your first job	Economic Development	
15	1	Wider variety of restaurants	Economic Development	
15	1	Outlet mall	Economic Development	
15	1	Community promenade with shopping, food, activities, movies, etc. all in walking distance	Economic Development	Planning
15	3	More malls and shopping centers	Economic Development	
15	3	Nicer and more restaurants	Economic Development	
15	3	Improved wages for teens	Economic Development	
15	4	Mall	Economic Development	
15	4	Better salary for younger kids (teens)	Economic Development	
15	5	Restaurants	Economic Development	
15	5	Dave & Busters (sports entertainment)	Economic Development	
15	5	Mall	Economic Development	
15	5	More jobs for students	Economic Development	
15	5	Best buy	Economic Development	
15	5	Athletic store - Dick's	Economic Development	
15	5	Bass Pro Shop	Economic Development	
15	5	Banks	Economic Development	
15	5	Coffee shops	Economic Development	
15	5	Car dealerships	Economic Development	
15	5	Hotels	Economic Development	
15	5	Blockbusters	Economic Development	
15	6	Dave & Busters	Economic Development	
15	6	Dunkin Donuts	Economic Development	
15	6	Congress center	Economic Development	
15	6	Car dealerships	Economic Development	
15	6	Drive through gas stations	Economic Development	
15	6	More teenage jobs	Economic Development	
15	6	Outside eating	Economic Development	
15	6	Food court	Economic Development	
15	6	More shopping	Economic Development	
15	6	Better hair cutters / salons	Economic Development	
15	6	More candy shops	Economic Development	
15	6	Fry's (not the food)	Economic Development	
15	6	Five-star restaurants	Economic Development	
15	6	Trout farms	Economic Development	

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
15	7	More movie theaters	Economic Development	
15	7	Night clubs	Economic Development	
15	7	Mall in Forsyth	Economic Development	
15	7	Small business building	Economic Development	
15	7	More job opportunities	Economic Development	
15	7	More restaurants	Economic Development	
15	7	Too low - \$7 minimum wage	Economic Development	
15	7	More hotels	Economic Development	
15	7	Restaurants - more	Economic Development	
15	7	Too many strip malls	Economic Development	
15	8	Job opportunities	Economic Development	
15	8	J.C. Popeyes	Economic Development	
15	8	Car shows	Economic Development	
15	8	More retail in strip malls	Economic Development	
15	8	Mall	Economic Development	
15	8	More sit-down restaurants	Economic Development	
15	8	More hotels	Economic Development	
15	9	Mall	Economic Development	
15	9	More restaurants	Economic Development	
15	9	Closer gas stations	Economic Development	
15	9	Outdoor store	Economic Development	
15	9	More farmers markets	Economic Development	
15	9	More hotels	Economic Development	
14	1	Raise minimum wage	Government	Economic Development
14	2	Raise minimum wage	Government	Economic Development
14	3	Raise minimum wage	Government	Economic Development
14	4	Higher minimum wage	Government	Economic Development
15	6	Raise minimum wage	Government	Economic Development
14	6	"Underground Cumming" (Atlanta)	Image/Distinctiveness	Economic Development
15	6	Underground Forsyth	Image/Distinctiveness	Economic Development
15	5	More bars / adult hangout	Recreation	Economic Development
15	8	More things to do in downtown Cumming (rebuild)	Recreation	Economic Development

## **“Preserve” Ideas**

The ideas on the following pages were offered by participants in response to the following question:

*What do we need to preserve among things that already exist in Cumming-Forsyth County today for the Time magazine article (and our vision of the future) to come true?*

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
1	1	Parks, greenspace	Recreation	
1	2	Park lands / recreation facilities	Recreation	
1	3	Sports / Parks / Recreation	Recreation	
1	4	Parks - not ballfields	Recreation	
1	4	Equestrian atmosphere and facilities	Recreation	
1	6	Traditional activities for sense of community (parade, rodeo)	Recreation	
1	6	Fairgrounds	Recreation	
1	6	Parks system	Recreation	
1	6	Equestrian lifestyle	Recreation	
1	7	Greenspace / parks	Recreation	
1	10	Pooles mill park	Recreation	
1	10	Recreation use of the lake	Recreation	
1	10	Green space	Recreation	Environment
1	10	Horse stables	Recreation	
1	12	Lake parks	Recreation	
1	13	Parks and recreation offerings (preserve and expand)	Recreation	
1	14	Existing parks	Recreation	
1	15	County parks and lake parks	Recreation	
1	16	Horse farm / pasture land (transportation plan?)	Recreation	Transportation
2	1	Greenspace (parks, developments with trees)	Recreation	Planning
2	3	Parks	Recreation	
2	5	Parks and ball fields	Recreation	
3	1	Parks	Recreation	
3	2	Greenspace	Recreation	Environment
3	2	Parks	Recreation	
3	4	Parks	Recreation	
3	5	Parks and recreation	Recreation	
3	5	Horse farms	Recreation	
3	7	Greenspace / parks / recreation	Recreation	
3	9	Parks / athletic programs	Recreation	
5	2	Lanier golf course	Recreation	
5	3	Lanier golf course	Recreation	
5	4	Parks / recreational activities	Recreation	
5	4	Public parks, not private	Recreation	
5	6	Parks - preserve and grow	Recreation	
6	2	Central park and other parks	Recreation	

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
6	3	Parks and recreation facilities	Recreation	
6	9	Great parks - recreational - i.e. Central	Recreation	
7	1	Green space - parks, trails	Recreation	
7	4	Park facilities capacity	Recreation	
7	6	Quality of our park / recreation system	Recreation	
7	9	Green space - trees (small neighborhood parks)	Recreation	
7	9	Parks and recreation	Recreation	
8	1	Recreation	Recreation	
8	8	All the lake parks	Recreation	
11	2	Parks and recreation - with improvements	Recreation	
12	1	YMCA, but need good to expand after school programs	Recreation	Education
13	2	Parks	Recreation	
14	3	Bowling	Recreation	
14	4	School sports	Recreation	
14	6	State / county parks	Recreation	
14	7	County parks	Recreation	
14	7	Recreation centers	Recreation	
15	4	More parks (keep land)	Recreation	
15	5	Sharon springs park	Recreation	
15	5	All parks	Recreation	
15	6	Off roading trails	Recreation	
2	2	Lake Lanier (economic and pleasure)	Economic Development	Recreation
1	3	Green space: Lake, mountain	Environment	Recreation
1	4	Greenspace	Environment	Recreation
2	2	Lots of greenspace	Environment	Recreation
2	3	Lake -- use it	Environment	Recreation
2	3	Green space	Environment	Recreation
3	3	Greenspace	Environment	Recreation
3	4	Greenspace	Environment	Recreation
5	2	Greenspace	Environment	Recreation
5	3	Greenspace	Environment	Recreation
5	4	Greenspace / lakes / parks / landscape	Environment	Recreation
5	6	Pasture and farmland	Environment	Recreation
6	6	Greenspace	Environment	Recreation
6	7	Greenspace	Environment	Recreation
7	4	Green space	Environment	Recreation

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
7	7	Green space	Environment	Recreation
7	8	Green space	Environment	Recreation
8	3	Greenspace	Environment	Recreation
8	4	Open space	Environment	Recreation
8	6	Green space	Environment	Recreation
8	7	Greenspace	Environment	Recreation
8	8	Lake - for recreation as well as water	Environment	Recreation
9	1	Open spaces	Environment	Recreation
9	2	Lake Lanier parks - all of what we see with water preservation	Environment	Recreation
9	3	Lake Lanier and its parks	Environment	Recreation
10	3	Nature presrvation - trees, animals, trails, mountains, lakes, beaches, parks	Environment	Recreation
10	4	Green space	Environment	Recreation
10	5	Mountain - camping, visit, enjoy trees	Environment	Recreation
11	2	Green space	Environment	Recreation
11	3	Green space	Environment	Recreation
13	1	Lakes, Parks	Environment	Recreation
13	2	The green areas	Environment	Recreation
7	6	Programs for seniors	Health Care	Recreation

--Image-Distinctiveness--

Meeting	Circle	Ideas	Category 1	Category 2
1	2	Ambience of country community	Image/Distinctiveness	Planning
1	2	Farms / meadows	Image/Distinctiveness	Planning
1	2	Historical sites	Image/Distinctiveness	
1	2	Minimal billboards on roads	Image/Distinctiveness	
1	3	Quality building	Image/Distinctiveness	Planning
1	4	Historical buildings preservation	Image/Distinctiveness	
1	5	Our hometown feeling - small town atmosphere / country like atmosphere	Image/Distinctiveness	
1	6	History / Heritage (personal history of residents)	Image/Distinctiveness	
1	7	History and historical buildings / heritage	Image/Distinctiveness	
1	8	Local historical assets / structures: Pooles Mill, Fair Grounds, Lake Lanier	Image/Distinctiveness	
1	8	Peaceful / country atmosphere	Image/Distinctiveness	
1	10	Small town feel	Image/Distinctiveness	
1	10	Historical sites / homes	Image/Distinctiveness	
1	10	Trees / flowers along roads	Image/Distinctiveness	
1	11	Small town / community feel	Image/Distinctiveness	
1	12	Historic Buildings	Image/Distinctiveness	
1	12	Cleanliness	Image/Distinctiveness	
1	14	"Small town" atmosphere	Image/Distinctiveness	
1	16	Historical sites	Image/Distinctiveness	
1	16	Clock tower	Image/Distinctiveness	
2	2	Our history	Image/Distinctiveness	
2	3	Historical - buildings and homes	Image/Distinctiveness	
2	3	Keep it clean	Image/Distinctiveness	
2	3	Identity -- not become part of Atlanta	Image/Distinctiveness	
2	4	Hometown / small town atmosphere	Image/Distinctiveness	
2	5	Small town charm	Image/Distinctiveness	
3	1	Aesthetic beauty of county	Image/Distinctiveness	
3	1	Natural scenic corridors	Image/Distinctiveness	Environment
3	4	Small-town atmosphere	Image/Distinctiveness	
3	4	Historical sites / buildings	Image/Distinctiveness	
3	7	Historic landmarks / some farm land	Image/Distinctiveness	Planning
3	9	Charming part of City / fairgrounds / old architecture	Image/Distinctiveness	Culture
4	2	History	Image/Distinctiveness	
4	3	Small town values with big city atmosphere	Image/Distinctiveness	
5	1	Sense of history	Image/Distinctiveness	

--Image-Distinctiveness--

Meeting	Circle	Ideas	Category 1	Category 2
5	3	Poole's Mill	Image/Distinctiveness	
5	3	Historic buildings	Image/Distinctiveness	
5	3	Attractiveness of county	Image/Distinctiveness	
5	4	Historic landmarks	Image/Distinctiveness	
5	4	History prior to the invasion	Image/Distinctiveness	
5	6	Indian seats at Sawnee Preserve	Image/Distinctiveness	
6	2	Poole's Mill	Image/Distinctiveness	
6	2	Historical buildings and landmarks	Image/Distinctiveness	
6	2	Scenery	Image/Distinctiveness	
6	3	History of Forsyth County	Image/Distinctiveness	
6	3	Historical buildings and cemeteries	Image/Distinctiveness	
6	4	Historical buildings	Image/Distinctiveness	
6	5	Old historic buildings	Image/Distinctiveness	
6	5	Sense of history - community	Image/Distinctiveness	Neighborliness/Connectedness
6	6	Historic buildings / places	Image/Distinctiveness	
6	6	Native American history	Image/Distinctiveness	
6	7	Poole's Mill	Image/Distinctiveness	
6	7	Historical structures	Image/Distinctiveness	
6	10	Historic buildings	Image/Distinctiveness	
7	2	Historical landmarks in the county	Image/Distinctiveness	
7	3	History	Image/Distinctiveness	
7	5	Natural history	Image/Distinctiveness	
7	5	Historic buildings	Image/Distinctiveness	
7	11	Court hosue, historical buildings	Image/Distinctiveness	
8	3	Historical sites	Image/Distinctiveness	
8	3	The beauty of the county	Image/Distinctiveness	
8	4	Heritage, architecture	Image/Distinctiveness	Culture
8	5	History - buildings, stories, documents, in county as well as city (example: Sharon Old Springs Elementary)	Image/Distinctiveness	
8	6	County heritage and history	Image/Distinctiveness	
8	7	Community landmarks	Image/Distinctiveness	
8	9	Our reputation	Image/Distinctiveness	
8	10	Historical places - keep like cemetaries, fairgrounds	Image/Distinctiveness	Culture
9	1	Ambiance of downtown Cumming	Image/Distinctiveness	
10	3	Historical landmarks - make more interesting	Image/Distinctiveness	
10	5	History - county museum	Image/Distinctiveness	
11	3	History - different community	Image/Distinctiveness	

--Image-Distinctiveness--

Meeting	Circle	Ideas	Category 1	Category 2
13	2	Cleanliness in town and the quality of supervision to keep it clean	Image/Distinctiveness	
13	2	Christmas lights around town	Image/Distinctiveness	
14	2	History of county	Image/Distinctiveness	
14	3	History	Image/Distinctiveness	
14	5	Historical buildings	Image/Distinctiveness	
14	6	Historical buildings / monuments / artifacts	Image/Distinctiveness	
14	7	History sites	Image/Distinctiveness	
14	8	History	Image/Distinctiveness	
15	2	The cities: historic	Image/Distinctiveness	
15	5	Historic Forsyth	Image/Distinctiveness	
15	6	Historical buildings	Image/Distinctiveness	
15	9	Historical buildings in downtown Cumming	Image/Distinctiveness	
15	9	Keep memorials	Image/Distinctiveness	
2	1	Heritage, historical attributes	Culture	Image/Distinctiveness
5	2	City fairgrounds / landmarks	Culture	Image/Distinctiveness
8	8	Heritage / history	Culture	Image/Distinctiveness
2	5	Natural beauty	Environment	Image/Distinctiveness
4	3	Characture of various areas in County, like: etowah area, equestrian areas, farm areas, beaver dam	Environment	Image/Distinctiveness
1	13	Current courthouse	Public Safety	Image/Distinctiveness
14	3	Court house	Public Safety	Image/Distinctiveness

Culture

Meeting	Circle	Ideas	Category 1	Category 2
1	1	Rodeo / Community (City) fair	Culture	
1	8	Steam engine parade	Culture	
1	9	Cumming Fair	Culture	
1	9	Steam engines	Culture	
1	9	Playhouse	Culture	
1	12	Fair grounds	Culture	
1	12	History / 4th of July parade / Rodeo	Culture	
1	13	Fairgrounds	Culture	
1	14	Heritage (American Indian, Pioneer, Historic Structures)	Culture	
1	14	Cumming Playhouse	Culture	
1	14	Christian heritage	Culture	
1	16	Steam engine parade	Culture	
1	16	Cumming country fair	Culture	
1	16	Safe / religious community (moral)	Culture	
2	1	Heritage, historical attributes	Culture	Image/Distinctiveness
2	1	Respectful feel of faith-based values	Culture	
2	2	County Fair	Culture	
2	2	Our safe lifestyle	Culture	
2	3	Agricultural / rural mountain heritage	Culture	
2	4	Heritage	Culture	
2	5	Community activities	Culture	
3	6	Fairgrounds	Culture	
4	3	County Fair	Culture	
5	2	City fairgrounds / landmarks	Culture	Image/Distinctiveness
5	3	Fairgrounds	Culture	
6	1	Heritage	Culture	
6	2	Steam tractor parade - 4th	Culture	
6	2	Heritage / rural roots	Culture	
6	8	The fair	Culture	
7	5	Fairgrounds	Culture	
7	5	Town events - parades	Culture	
7	6	Our rural heritage	Culture	
7	9	Fair grounds	Culture	
7	10	Cumming fair / rodeos	Culture	
8	2	Historical society	Culture	
8	3	Christian heritage	Culture	

Culture

Meeting	Circle	Ideas	Category 1	Category 2
8	3	Community theater	Culture	
8	3	Community character - respect the heritage of the community	Culture	
8	8	Heritage / history	Culture	Image/Distinctiveness
13	1	Fair	Culture	
13	2	Cumming Fair	Culture	
14	2	Rebel flag	Culture	
14	4	Fairground	Culture	
14	5	Fair	Culture	
15	5	Fair grounds	Culture	
15	7	Fair (longer)	Culture	
15	9	Keep the fairgrounds	Culture	
2	3	Mountain + its heritage	Environment	Culture
3	9	Charming part of City / fairgrounds / old architecture	Image/Distinctiveness	Culture
8	4	Heritage, architecture	Image/Distinctiveness	Culture
8	10	Historical places - keep like cemetaries, fairgrounds	Image/Distinctiveness	Culture
6	9	Clubs, fair	Neighborliness/Connecte	Culture
7	6	Community spirit - county / city fair - taste of forsyth - volunteer spirit	Neighborliness/Connecte	Culture
4	3	Farming culture	Planning	Culture

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
1	6	Humpus Bumpus bookstore	Economic Development	
2	2	Opportunity - economic	Economic Development	
2	2	Lake Lanier (economic and pleasure)	Economic Development	Recreation
2	3	Property values	Economic Development	
2	3	Economic opportunities / jobs	Economic Development	
2	5	Farmers market	Economic Development	
3	2	Bruster's	Economic Development	
3	4	Quality industry	Economic Development	
3	4	Property values	Economic Development	
5	3	Community businesses	Economic Development	
5	5	Preserve locally-owned Dairy Queen	Economic Development	
7	1	Prosperous economic / social lifestyle	Economic Development	Neighborliness/Connectedness
7	1	Upscale hotel	Economic Development	
7	4	Property values	Economic Development	
7	6	Preserve the environment for small business	Economic Development	
7	10	Employment	Economic Development	
8	1	Business base	Economic Development	
8	4	"Mom and pop" businesses	Economic Development	
8	9	Local businesses	Economic Development	
8	10	Dairy Queen	Economic Development	
13	2	That this city is growing and the better job opportunities	Economic Development	
13	2	All the new coming soon stores	Economic Development	
14	9	Fast food restaurants	Economic Development	
15	1	Booming economy in Forsyth	Economic Development	
15	3	Low tax and interest rates	Economic Development	Government
15	5	Local establishments - stars and strikes	Economic Development	
15	5	Nicer restaurants / not fast food	Economic Development	
15	6	Taco Bell	Economic Development	
15	7	Coffee shops	Economic Development	
1	2	Low tax base	Government	Economic Development
1	1	Standard of living - no undesirable business	Quality of Life	Economic Development

## **“Need” Ideas**

The ideas on the following pages were offered by participants in response to the following question:

*What do we lack in Cumming-Forsyth County today that we would need for the Time magazine article (and our vision of the future) to come true?*

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
1	3	Sports centers	Recreation	
1	6	Places for kids / teens to go	Recreation	
1	10	Parks and recreation sites	Recreation	
1	10	Aquatic center	Recreation	
1	10	Youth entertainment facilities	Recreation	
1	11	More parks under county control	Recreation	
1	13	Additional recreational facilities	Recreation	
2	1	Public places for youth recreation	Recreation	
2	3	Something to come and see in Forsyth County (a draw -- ex. Sports arena)	Recreation	
2	3	Park and recreation facilities for multi-use (sports complex) - hub for region	Recreation	
2	5	More neighborhood parks / fields	Recreation	
2	5	Entertainment for teens	Recreation	
3	1	Entertainment venues	Recreation	
3	1	Park space	Recreation	
3	1	Diversity of types of activities on lake	Recreation	
3	1	Night life	Recreation	
3	1	Boardwalk around lake	Recreation	
3	3	Teen center	Recreation	
3	4	Bark park / with shade	Recreation	
3	5	Life "non residential" around the lake	Recreation	
3	5	Nightlife	Recreation	
3	5	Downtown square - nightlife	Recreation	
3	5	Family / fun activities (besides bowling / movies)	Recreation	
4	1	Recreation	Recreation	
4	2	More outdoor movies	Recreation	
4	2	Weekend community events	Recreation	
5	2	County control of federal parks (our parks)	Recreation	
5	2	Create miracle league field	Recreation	
6	7	Maintaining of current park system (individuality of each separate park)	Recreation	
7	1	General obligation bond issue to fund parks, green space, amenities, etc.	Recreation	
7	2	Agricultural center / zoo	Recreation	
7	2	Theme park	Recreation	

--Recreation--

Meeting	Circle	Ideas	Category 1	Category 2
7	3	Public golf course on lake	Recreation	
7	6	World class facility on lake lanier	Recreation	
7	9	Civic center	Recreation	
7	9	More parks (small and large) - connected	Recreation	
7	10	Recreational areas	Recreation	
7	11	Greenspace and bike trails	Recreation	Transportation
8	8	Kid / teen centers	Recreation	
12	1	Shade for parks	Recreation	
12	1	Sponsored parks such as Webb Bridge for kids with disabilities	Recreation	
13	2	Recreational areas - with a walking distance (around downtown Cumming)	Recreation	
13	2	Add more recreational things around the lake	Recreation	
14	1	Aquatic center	Recreation	
14	2	More recreation centers	Recreation	
14	2	Go Cart park	Recreation	
14	2	Amusement park	Recreation	
14	5	Student center (with ping pong table)	Recreation	
14	7	More hunting land	Recreation	
14	7	Recreation center	Recreation	
14	7	YMCA	Recreation	
14	9	YMCA	Recreation	
15	1	Recreation parks	Recreation	
15	1	Teen entertainment	Recreation	
15	2	More recreational sports options	Recreation	
15	2	More practice fields	Recreation	
15	2	Indoor arenas	Recreation	
15	7	Entertainment	Recreation	
15	7	Social activities	Recreation	
8	4	Event center - for graduations, reunions, art display, etc.	Culture	Recreation

--Image-Distinctiveness--

Meeting	Circle	Ideas	Category 1	Category 2
1	2	Cleanliness	Image/Distinctiveness	
1	10	Aesthetic guidelines	Image/Distinctiveness	
1	11	Renovation of old buildings and homes	Image/Distinctiveness	
1	15	Improved downtown square	Image/Distinctiveness	
2	2	Architectural controls (sign ordinances)	Image/Distinctiveness	
2	3	Standards - architectural, everything has a "look and feel" that makes it Forsyth	Image/Distinctiveness	
2	3	Vision + creativity - what/who are we?	Image/Distinctiveness	
3	4	Architectural design code standards	Image/Distinctiveness	
3	7	Architectural controls / sign ordinance	Image/Distinctiveness	
3	8	Standard architectural guidelines	Image/Distinctiveness	
3	9	Architectural controls	Image/Distinctiveness	
5	2	Need charming atmosphere	Image/Distinctiveness	
5	3	Standard Architectural Design	Image/Distinctiveness	
5	4	Architectural / environmental standards	Image/Distinctiveness	
5	5	Architectural guidelines	Image/Distinctiveness	
5	6	Asthetics (no visual pollution for example Hwy 9 from the Forsyth County Line and north)	Image/Distinctiveness	
7	3	Historical center	Image/Distinctiveness	
7	6	To get rid of billboards	Image/Distinctiveness	
7	11	Welcome center	Image/Distinctiveness	Economic Development
8	1	Unified identity	Image/Distinctiveness	
11	3	Preserving historical sites / locations	Image/Distinctiveness	

Culture

Meeting	Circle	Ideas	Category 1	Category 2
1	3	Cultural centers	Culture	
1	4	Cultural facilities and activities	Culture	
1	7	Cultural arts centers	Culture	
1	8	Cultural arts center	Culture	
1	10	Cultural arts programs / facilities	Culture	
1	10	Large outdoor performing arts pavilion	Culture	
1	11	Cultural arts center	Culture	
1	13	Cultural arts facilities	Culture	
1	13	Larger-scale outdoor performance / concert venue	Culture	
1	16	New venue for entertainment	Culture	
2	1	Equity of education offering: sports as a priority now, cultural arts	Culture	Education
3	1	Outdoor community events	Culture	
3	1	Forsyth symphony	Culture	
3	2	Art / cultural center	Culture	
3	2	Unlimited supply of water	Culture	
3	4	Cultural arts center	Culture	
3	4	Ampitheater	Culture	
3	5	Arts / culture	Culture	
3	6	Culture / arts opportunity	Culture	
3	7	Entertainment / cultural centers	Culture	
3	8	Cultural arts center	Culture	
3	9	Strengthen cultural / arts	Culture	
4	1	More of a focus on arts and transportation and entertainment	Culture	Transportation
4	2	Performing arts entertainment center	Culture	
4	2	Outdoor theater	Culture	
4	3	Entertainment	Culture	
5	6	Entertainment	Culture	
5	6	Cultural Arts	Culture	
6	3	Cultural Center	Culture	
6	5	Civic center	Culture	
6	8	Fine arts theater - convention center	Culture	
7	3	Cultural arts center	Culture	
7	6	Cultural / civic / performing arts center to define an identity	Culture	
7	8	Cultural arts	Culture	
7	9	Privately controlled arts council	Culture	
7	9	Arts center	Culture	

Culture

Meeting	Circle	Ideas	Category 1	Category 2
7	9	Cultural center	Culture	
8	1	Increase cultural opportunities	Culture	
8	4	Event center - for graduations, reunions, art display, etc.	Culture	Recreation
8	6	Performing arts facility	Culture	
10	6	Its heritage	Culture	
10	6	A cultural center	Culture	
14	6	Performing arts center	Culture	
15	8	Forsyth Civic Center	Culture	
4	3	Multi-cultural arts center	Diversity	Culture
4	3	Multi-cultural festivals	Diversity	Culture
13	2	Take our participation more seriously in events, fairs and everything that involves the community	Diversity	Culture
7	11	Viable downtown with arts center	Economic Development	Culture

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
1	1	Cracker Barrel / Red Lobster	Economic Development	
1	3	Quality employment (corporate)	Economic Development	
1	7	Ensure economic stability	Economic Development	
1	7	Ability to pay for our "wants" (greenspace, parks and recreation, protect property rights)	Economic Development	
1	10	Commercial and industrial parks	Economic Development	
1	11	Office buildings / clean industry / white collar jobs	Economic Development	
1	13	Encouragement of commercial center (restaurants, entertainment) in North / Northwest Forsyth	Economic Development	
1	13	Conference center / ability to host larger meetings	Economic Development	
1	13	Need to address day labor community with services and/or physical structures	Economic Development	
1	15	Diverse tax base / places for people to work	Economic Development	
1	15	Business-friendly environment with easy process and incentives	Economic Development	
1	16	Saloon	Economic Development	
2	1	Commercial tax base	Economic Development	
2	2	Businesses to help balance our taxes	Economic Development	
2	3	Money	Economic Development	
2	3	Use of lake - maximizing and utilizing it and having a vision for it -- control it -- venue to identify with	Economic Development	
2	3	Hotels	Economic Development	
3	2	Hotel / conference center	Economic Development	
3	3	Lack conference center	Economic Development	
3	5	In & Out Burger	Economic Development	
3	5	Conference center	Economic Development	
3	5	Quality hotels	Economic Development	
3	6	Balanced tax digest	Economic Development	
3	6	Employers in the community	Economic Development	
3	6	Nice mall area @ exit 12	Economic Development	Planning
3	6	Nice restaurants	Economic Development	
3	6	Vibrant downtown with stores, not just government buildings	Economic Development	
3	7	High tech jobs	Economic Development	
3	7	Class A Office Space	Economic Development	
3	8	Quality employers	Economic Development	
3	9	Privately owned restaurants and cabs	Economic Development	
3	9	Money	Economic Development	

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
4	3	Job opportunities	Economic Development	
5	1	Revitalize downtown area	Economic Development	
5	2	Create convention center on lake	Economic Development	
5	3	High end Retail	Economic Development	
5	3	Sufficient commercial properties to add to tax base	Economic Development	
5	4	High-tech / environmentally friendly industry	Economic Development	
5	4	High-paying jobs	Economic Development	
5	4	Vibrant downtown	Economic Development	
5	4	Integrated shopping centers - "all in one"	Economic Development	
5	4	Chamber outreach to attract industry	Economic Development	
5	5	Revitalized downtown	Economic Development	
5	5	Balanced tax digest	Economic Development	
6	3	Business - live and work in county	Economic Development	
6	3	Viable downtown	Economic Development	
6	6	Workforce preparedness	Economic Development	
6	6	Technical / career prep opportunities	Economic Development	
6	9	Diversify our tax base - commercial and residential	Economic Development	
6	9	More jobs available	Economic Development	
7	1	Economic development planning	Economic Development	
7	2	More business so people can live and work in county and play	Economic Development	
7	3	More resource for commercial / industrial recruitment	Economic Development	
7	3	Major hotel	Economic Development	
7	4	Desire for major corporate location - incentives	Economic Development	
7	4	Executive suite rest stops	Economic Development	
7	5	Tax base (commercial)	Economic Development	
7	6	Culture and visitors bureau	Economic Development	
7	7	Revitalize downtown cumming	Economic Development	
7	8	More commercial development	Economic Development	
7	9	Additional industry with higher and better paying jobs	Economic Development	
7	9	Revitalize downtown cumming	Economic Development	
7	10	Better salaries	Economic Development	
7	11	Viable downtown with arts center	Economic Development	Culture
8	4	Cracker Barrell	Economic Development	
8	6	Industrial and commercial growth	Economic Development	
8	7	Changes in tax structure - more flexible, to be used for conservation in preserving farms	Economic Development	Planning

Economic Development

Meeting	Circle	Ideas	Category 1	Category 2
8	7	Create more jobs so people can work in the communities, add more industry	Economic Development	
8	10	Convention center	Economic Development	
10	6	Tax base - increased through employment	Economic Development	
10	6	Money	Economic Development	
11	3	Redeveloped downtown	Economic Development	
11	5	Better / more economic development by city and county together	Economic Development	
13	1	Secure place for daylight laborers	Economic Development	
13	2	A safe place for daylight laborers to look for a job	Economic Development	
13	2	Check cashing place	Economic Development	
14	1	Better jobs	Economic Development	
14	2	Strong economic system	Economic Development	
14	3	Money	Economic Development	
14	4	Restaurants	Economic Development	
14	6	Money - Bigger, businesses, banks, tourism, better budgeting, leadership, professional sports teams	Economic Development	
14	7	Higher paying jobs	Economic Development	
14	7	Ice cream truck / Dippin Dots	Economic Development	
14	8	Varsity	Economic Development	
14	9	Jobs	Economic Development	
13	1	Latin bank	Diversity	Economic Development
5	2	Establish 4-year college / university focusing on a unique niche to bring in certain industries	Education	Economic Development
7	9	Science center	Education	Economic Development
1	6	Professional / economic development	Human Capital	Economic Development
7	11	Welcome center	Image/Distinctiveness	Economic Development
1	1	More Windwards - business and industry of size	Planning	Economic Development
7	7	Smart growth: affordable housing for school and public safety folks; promote business development in the county - helps traffic	Social Issues	Economic Development
15	7	Need hotels for vacationers, sidewalks	Transportation	Economic Development

## **“Consensus” Ideas**

The following ideas are from those listed above that the participants felt reflected a consensus of their thinking within their groups.

--Recreation--

<b>Ideas</b>	<b>Category 1</b>	<b>Category 2</b>
Recreation trails throughout county	Recreation	
Greenspace a priority: Parks, Sawnee preserve, specified percentage known	Recreation	Environment
Integrated greenspace / family / safe / good transportation	Recreation	Transportation
Need YMCA and activities for teenagers	Recreation	
Greenspace - planned subdivisions with greenspace, more parks - balanced to area population	Recreation	Planning
Minor league pro baseball sport franchise	Recreation	
Recreational parks - sporting fields, enough fields	Recreation	
Family oriented entertainment activities	Recreation	
Social and recreational park (center) for teens, etc. for kids to hang out, similar to Bogan Park	Recreation	
Sports attraction - minor league team	Recreation	
More places available (ie, ampitheatre, greenway, park areas, things to do)	Culture	Recreation

--Image-Distinctiveness--

Ideas	Category 1	Category 2
Signage, architectural controls / Development & Design standards, partnerships, environmentally consistent, expand Hwy 141 design overlay to include residential	Image/Distinctiveness	
Keeping Cumming's history / identity alive (4th of July, Fair, Antiques, etc.)	Image/Distinctiveness	
Small shop centers / town square feel / sprinkled throughout city / activities (cultural, recreation, educational) / Street life	Image/Distinctiveness	Planning
Maintain small town feel (conservation of greenspace)	Image/Distinctiveness	Environment
Having a higher standard for appearance - especially the city of Cumming	Image/Distinctiveness	
Downtown Cumming - architectural conformance, small mom and pop shops, walkable, town square look	Image/Distinctiveness	
More quaint downtown Cumming - small town look (park and walk around)	Image/Distinctiveness	
Personality development of City of Cumming (Charleston, Roswell, Marietta, Savannah, etc.)	Image/Distinctiveness	
A safe, healthy "Mayberry" place to raise families	Image/Distinctiveness	
Preserving its rural roots - farming and agriculture	Image/Distinctiveness	

Culture

Ideas	Category 1	Category 2
Cultural arts center / facility	Culture	
Cultural arts / performing arts center (Cultural unification)	Culture	
Cultural centers and performing and visual arts	Culture	
Cultural arts center - downtown destination: shops / food / arts / historical preservation / conference center - Increase tourism: Lake Lanier should be a vacation destination / Sawnee Mtn Preserve / Downtown	Culture	Economic Development
Water on lake lanier / fall-time music venue on water (public access)	Culture	
Cultural activity center of quality move from Atlanta up to our area / Cultural arts center to attract local and other users of facilities / Create environment for artists to visit/stay in community	Culture	
More places available (ie, ampitheatre, greenway, park areas, things to do)	Culture	Recreation
Center for the arts to include university and teen center	Culture	Education
Performing, visual arts / cultural center	Culture	
Ampitheatre / convention center / special events / events facility	Culture	Economic Development
Culture downtown - outdoor market / artist retail / demo	Culture	
Cultural arts center - destination downtown	Culture	
Cultural arts	Culture	
Community / cultural / civic center in downtown cumming along with revitalization of downtown	Culture	
Cultural arts	Culture	
Science center, cultural center, civic center, arts center, college, private arts council (control and funding) all possibly in campus type environment	Culture	Education
That we will have cultural centers: workshops, cultural activities (dances), theater, higher education, recreational aeas, information, cultural education	Culture	
Cultural arts center - change tyson to arts center - need community center for groups to meet in, replace Sawnee center	Culture	
Art center with all arts included - ballet, theatre, handicrafts	Culture	
Conference center, hotels, civic center, arts and cultural center	Economic Development	Culture
Revitalize downtown: safe, walkable, park benches, old town feel, Buford, Vickery, cultural arts (co-op, sell art) venue for large events (large ballroom)	Economic Development	Culture

Culture

<b>Ideas</b>	<b>Category 1</b>	<b>Category 2</b>
Active downtown area (shining city on a hill) (restaurants, business, arts)	Economic Development	Culture
Convention / cultural arts center - to bring in conventions	Economic Development	Culture

Economic Development

Ideas	Category 1	Category 2
City of Cumming (square) with parking, little traffic, pedestrian friendly with shopping, restaurants, gathering places	Economic Development	Transportation
Corporate headquarters	Economic Development	
Revitalize downtown Cumming	Economic Development	
Conference center, hotels, civic center, arts and cultural center	Economic Development	Culture
Develop commercial and industrial areas into campus type centers and technology parks	Economic Development	
Balancing the tax digest (residential vs. commercial)	Economic Development	
Incentives for property owners to provide land for corporate business development	Economic Development	
County government needs to be more proactive in targeting specific types of employers / industries to recruit through a partnership between the county government and Chamber / private sector	Economic Development	Leadership
Diversified Tax Base	Economic Development	
Revitalize downtown: safe, walkable, park benches, old town feel, Buford, Vickery, cultural arts (co-op, sell art) venue for large events (large ballroom)	Economic Development	Culture
Active downtown area (shining city on a hill) (restaurants, business, arts)	Economic Development	Culture
Economic development (new, major businesses)	Economic Development	
John's Creek-like development in the north, with Windward-like business opportunities / tech sector health / education	Economic Development	
Develop an incentive to draw corporations in (Alpharetta does a great job)	Economic Development	
Upscale restaurants / incentives to attract prestigious/upscale businesses / corporate offices	Economic Development	
Shopping, entertainment at night in downtown Cumming - expansion of park and recreation services - livability (jobs, housing, recreation) - establish land bank for recreation / greenspace	Economic Development	Planning
Balanced tax base	Economic Development	
Rebuild downtown cumming	Economic Development	
Planetarium on Sawnee Mountain - with chair lift - helps make us a destination	Economic Development	
Revitalize downtown Cumming	Economic Development	
Committed to industrial and commercial growth, employment	Economic Development	
Expand the farmers market to a co-op, give it a permanent structure	Economic Development	

Economic Development

Ideas	Category 1	Category 2
Convention / cultural arts center - to bring in conventions	Economic Development	Culture
Cultural arts center - downtown destination: shops / food / arts / historical preservation / conference center - Increase tourism: Lake Lanier should be a vacation destination / Sawnee Mtn Preserve / Downtown	Culture	Economic Development
Ampitheatre / convention center / special events / events facility	Culture	Economic Development
A university or satellite college - to help keep the local young people in community - to be used to attract people to community - to assist in economic development	Education	Economic Development
Greenway with parks; area similar to Vickery with shops, condos, possibly on lake. Keep retail in segregated areas. Bypass around city. College campus.	Transportation	Economic Development
City of cumming more pedestrian oriented - small shops	Transportation	Economic Development

## **“Out of the Box” Ideas**

The following ideas are from those listed above that the participants felt were their most visionary or “out of the box” ideas.

--Recreation--

<b>Ideas</b>	<b>Category 1</b>	<b>Category 2</b>
Minor league team / facility	Recreation	
Create "Lake Walk," much like "Riverwalk" in Columbus and Savannah	Recreation	
Using the lake - recreation, board walk, commercial component	Recreation	Economic Development
Reclaim rock quarry for greenspace / amphitheater / entertainment venues / botanical garden	Recreation	Culture
Boardwalk	Recreation	
Green Space - Walking Trails, Parks, Bike Trails, Trees	Recreation	Transportation
Minor league baseball team and equestrian facility	Recreation	
Outdoor recreation / playgrounds / lake / x-games / wakeboard tournaments, triathlons / "outdoor activity mecca" / Green space	Recreation	
Outdoor events facility / beach/waterpark on the lake / More restaurants / More restaurants on the lake	Recreation	
Lots of greenspace	Recreation	Environment
Hockey team, recreation, youth sports	Recreation	
Children - little league world series	Recreation	
A world-class destination on lake lanier	Recreation	Economic Development

--Image-Distinctiveness--

Ideas	Category 1	Category 2
Architectural sculpture on top of Sawnee Mountain to identify us as different (like Eiffel tower or Big Chicken - something unique to remember / be known by)	Image/Distinctiveness	
The county needs a tangible theme -- Best in nation: destination, academia/school system, health care system, planned communities	Image/Distinctiveness	
Retain country charm	Image/Distinctiveness	
Downtown Cumming - architectural conformance, small mom and pop shops, walkable, town square look	Image/Distinctiveness	
Personality development of City of Cumming (Charleston, Roswell, Marietta, Savannah, etc.)	Image/Distinctiveness	
Beautify Cumming, making it less industrial	Image/Distinctiveness	

Culture

Ideas	Category 1	Category 2
Chastain on lake - art museum - children's museum (hands on) - Replace Sawnee Center - something for performing arts	Culture	
Cultural Arts	Culture	
"Unto these Hills" performance at Sawnee Mountain - add an ampitheatre if not already planned	Culture	
Planning and zoning: Conference center/performing arts/hotel, character through architectural styles, low profile signing, limit strip malls, landscaping	Planning	Culture
Reclaim rock quarry for greenspace / ampitheater / entertainment venues / botanical garden	Recreation	Culture

Economic Development

Ideas	Category 1	Category 2
Convention center - restaurants, shops overlooking lake lanier	Economic Development	
Lake Lanier needs commercial access to boaters, walkers with some type of control; ie convention center with resort shopping (upscale)	Economic Development	
Downtown shopping / entertainment / dining / city walk / architectural, environmental, landscape standards with teeth	Economic Development	Planning
Downtown vital, active - go "back" to the old downtown - restaurants, shops - a real destination - pedestrian-friendly	Economic Development	
Public/private partnership to create corporate campus for higher income jobs and contribute to county tax base	Economic Development	
Office parks resembling Windward parkway with coordinated architecture	Economic Development	
Attract tourism through an interactive experience focusing on our agricultural community - farms, wildlife	Economic Development	
Using the lake - recreation, board walk, commercial component	Recreation	Economic Development
A world-class destination on lake lanier	Recreation	Economic Development